VIRTUAL
DOGGIE DASH
& DAWDLE 2020
SPONSORSHIP OPPORTUNITIES
This year, with our community’s safety top-of-mind, we’ve made the decision to make Doggie Dash & Dawdle 2020 completely virtual. Please consider joining us in raising funds for New Mexico’s homeless & at-risk cats & dogs, while informing members of the public about your high-quality products & services by being a 2020 Virtual Dash Sponsor.

HELP US RAISE $188,000 FOR HOMELESS PETS

SPONSOR EXPOSURE

Social Media
- 29,500 + Facebook Followers
- 12,700 + Instagram Followers
- 55,000 + eBlast Recipients

Mass Mailing
- 20,000 Newsletters
- 20,000 Postcards
- Plus, Television, Radio, Billboards, Print Ads & More
LEADER OF THE PACK
$25,000 — 1 available

BIG DOG
$7,500 — 1 available

TOP TABBY
$5,000 — 2 available

RACE BIB
$3,000 — 3 available

BANDANA
$3,000 — 1 available

PET PAL/PET PAL+
$1,000+ — 13+ available

ALL SPONSORSHIPS INCLUDE:
✓ Acknowledgement in Animal Humane’s Quarterly Newsletter
✓ Logo/Name Placement on Postcards, Animal Humane’s Website & Back of Event T-shirt
✓ Event Discount Code
✓ Digital Doggie Bag (digital collateral provided by sponsor)
✓ Virtual Barketplace (logo, short sponsor info & click-thru URL)

(Garcia Subaru)
(New Mexico Bank & Trust)
<table>
<thead>
<tr>
<th></th>
<th>Leader of the Pack</th>
<th>Big Dog</th>
<th>Top Tabby</th>
<th>Race Bib</th>
<th>Bandana</th>
<th>Pet Pal / Pet Pal+</th>
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<tbody>
<tr>
<td><strong>NUMBER AVAILABLE</strong></td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>13+</td>
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<td>First Right of Refusal 2021</td>
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<td>Presented by Logo</td>
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<td>Digital Ad in our Main Campus Adoptions, Thrift &amp; The Center Lobbies</td>
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<tr>
<td>Logo on Bandana</td>
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<tr>
<td>Logo on Race Bib</td>
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<td>Virtual Barketplace</td>
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YES!
I WANT TO SPONSOR VIRTUAL DOGGIE DASH & DAWDLE 2020!

SPONSORSHIP OPTIONS:

LEADER OF THE PACK
$25,000 — 1 available
(Garcia Subaru)

BIG DOG
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$1,000+ — 13+ available

SOLD
SOLD
Before mailing or emailing, please verify that you have:
• Completed your sponsorship agreement
• (By Mail) Enclosed your check, made payable to Animal Humane New Mexico, or (By Email) contacted us at 505.938.7882 & paid by credit card

By sponsoring this event, you agree to the following terms & conditions:
• Payment is due by September 1, 2020
• Because this is a fundraiser, we are unable to issue refunds for any reason; thank you for understanding
• Animal Humane New Mexico reserves the right to screen all event sponsors before accepting payment

IF RETURNING BY EMAIL, PLEASE SEND TO MADISONB@ANIMALHUMANENM.ORG

IF RETURNING BY MAIL, PLEASE SEND THIS FORM TO:
ATTN: Madison Beets, Events & Promotions Coordinator
Animal Humane New Mexico
615 Virginia St. SE, Albuquerque, NM 87108

Sponsor Name ________________________________________________________________

Address _____________________________________________________________________

City, State, Zip ___________________________________________________________________

Contact Name________________________________________ Title ____________________________

Phone ( ______ ) _______ — _______ Email ________________________________

$ ____________ total enclosed (Make check payable to Animal Humane New Mexico)

Send acknowledgement letter to ________________________________________________

If you have questions, or would like to discuss sponsorship opportunities, please call 505.938.7882 or email MadisonB@AnimalHumaneNM.org

INTERNAL USE ONLY