2020 VISION AUG 6-8 Albuquerque, NM

NEW MEXICO HUMANE CONFERENCE
Join Us for a World-Class Event with Community-Building Connections!

The New Mexico Humane Conference is a multi-day educational event bringing exceptional professional development to animal welfare professionals in the Southwest! Every year, we bring hundreds of animal care & control professionals, shelter & rescue leaders, veterinarians & veterinary technicians, animal trainers & other animal advocates together to network, connect, learn & grow their skills for the benefit of pets & people.

Be a part of this amazing event! It is the perfect opportunity to reach an audience eager to learn about you & discover how your company’s tools & knowledge can empower them in their life-saving work!

Types of Support

SPONSORS

Sponsors make the New Mexico Humane Conference happen! Our sponsors stand out as leaders in animal welfare, ensuring that hundreds of animal care, rescue & protection professionals and volunteers from the Southwest have the chance to gain crucial professional development. Your sponsorship highlights your commitment to helping animals & people and, as such, comes with great opportunities to share your name & your work with our attendees, followers and fans.

NMHC has a variety of ways for sponsors to be recognized by & reach attendees. All sponsorship levels automatically include the opportunity to attend and exhibit at the conference, plus additional perks to help you creatively connect with our audience.

EXHIBITORS

Exhibitors bring a wealth of new ideas and new resources to our attendees! Reach animal welfare professionals eager to bring your products & services back to their home shelters to improve animals’ lives.

Our attendees include shelter managers, animal care professionals, animal control and protection officers, rescue volunteers, veterinarians & others from the animal welfare fields.
LODGING
Embassy Suites Albuquerque Hotel & Spa
1000 Woodward Pl. NE
Albuquerque, NM 87102
1-505-245-7100

Conference hotel is less than 15 minutes from Albuquerque International Sunport. Reduced rates available for conference attendees through the Accommodations tab on the NMHC website. Rooms at the special rate are limited, so reserve early!

BOOTH PLACEMENT
Booth placement is assigned based on sponsorship level, the number of years that the company has support the New Mexico Humane Conference & the order in which we receive commitments. See sponsorship levels for details on premier placement sponsorship levels.

EXHIBITOR BOOTHS: WHAT'S INCLUDED
- Standard space of approximately 10x10
- 6’ skirted table
- 2 chairs
- Access to electricity and wifi

OFFSITE EVENT: NETWORKING RECEPTION
Sponsors and exhibitors can get to know our attendees more at our amazing annual networking reception! Held the first evening of the conference, the Networking Reception brings our attendees into a fun, relaxed & comfortable atmosphere away from the conference hotel to chat more and celebrate the work we do in animal welfare! The event is always free to all attendees, sponsors and exhibitors. Be sure to make joining this fun event part of your NMHC plans.
SPONSORSHIP LEVELS

PEAK LEVEL
Rising high above our skyline, Sandia Peak is instantly recognizable, & instantly eye-catching. Our Peak Level sponsorship opportunity brings you this same potent recognition with conference attendees, alongside excellent ways to share your organization with them & with an even wider animal advocate audience.

TITLe SPONSOR
$5,000 (2 AVAILABLE)

• Premier logo placement on all conference materials including: invitation, schedule, website (with link to your website), e-newsletters, & on-site signage
• Sponsorship recognition on both the NMHC Facebook page (600+ followers) AND Animal Humane New Mexico Facebook page (29k+ followers)
• Opportunity to appear with Animal Humane staff on New Mexico Living! morning show segment as recognized Title Sponsor prior to conference (7,300 viewership per episode average)
• Opportunity to address conference attendees during Thursday Breakfast, prior to Keynote address, for up to 8 minutes (15 minutes if exclusive sponsorship)
• Opportunity to provide large logo item to all conference attendees (conference tote bag, lanyard, notebook, etc.) for use throughout conference
• Two standard exhibitor spaces in central location
• Four exhibitor passes

Want to be the exclusive Title Sponsor?
This opportunity available at $10,000!

Complete the attached sponsorship form & for more information about sponsorships, contact EllenS@AnimalHumaneNM.org
**SPONSORSHIP LEVELS**

**PLAZA LEVEL**

Just like the central plazas at the heart of communities here in the Southwest, our Plaza Level sponsorships are all about community and gathering. Each opportunity at this level provides exclusive recognition during a gathering moment at NMHC. Sponsors at this level have more opportunities for logo recognition and audience addresses. Plaza Level sponsorships are limited in number, so commit early to guarantee your selection!

### LUNCH
$2,500 (2 AVAILABLE)

- Logo recognition on conference materials including: schedule, website (with link to your website), & on buffet line and meal tables
- Opportunity to address conference attendees during sponsored meal for up to 8 minutes
- Opportunity to place company gifts for attendees on tables or chairs during sponsored meal (average 150 attendees)
- Organizational flyer in attendee bag
- Sponsorship recognition on both the NMHC Facebook page (600+ followers) AND Animal Humane New Mexico Facebook page (29K+ followers)
- Standard exhibitor space in premier location
- Three exhibitor passes

### BREAKFAST
$2,000 (2 AVAILABLE)

- Logo recognition on conference materials including: schedule, website (with link to your website), & on buffet line and meal tables
- Opportunity to address conference attendees during sponsored meal for up to 5 minutes
- Opportunity to place corporate gifts for attendees on tables or chairs during sponsored meal (average 100 attendees)
- Organizational flyer in attendee bag
- Sponsorship recognition on both the NMHC Facebook page (600+ followers) AND Animal Humane New Mexico Facebook page (29K+ followers)
- Standard exhibitor space in premier location
- Two exhibitor passes

### NETWORKING RECEPTION
$1,500

- Logo recognition on conference materials including: schedule and website (with link to your website) & exclusive recognition on signage at Reception
- Opportunity to address attendees during reception for up to 10 minutes
- Opportunity to table exclusively at reception
- Organizational flyer or gift in attendee bag
- Sponsorship recognition on both the NMHC Facebook page (600+ followers) AND Animal Humane New Mexico Facebook page (29K+ followers)
- Standard exhibitor space in premier location
- Two exhibitor passes
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
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<tr>
<td><strong>BOSQUE LEVEL</strong></td>
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Like the rich Rio Grande Bosque land that winds through the center of New Mexico, Bosque Level sponsorships provide much needed resources to conference attendees. Opportunities at this level each include unique chances for logo recognition and audience interaction.

<table>
<thead>
<tr>
<th>BREAK</th>
<th>PRINT</th>
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<tbody>
<tr>
<td><strong>$700</strong></td>
<td><strong>$600</strong></td>
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- Logo recognition on conference materials including: schedule, website (with link to your website), & on buffet line during sponsored break
- Sponsorship recognition on the NMHC Facebook page (600+ followers)
- Opportunity to place organizational gift or flyer on buffet line
- Standard exhibitor space
- Two exhibitor passes
- Premier logo recognition on front of conference folder, invitation & sponsor booklet with notation “these materials made possible by...” & logo recognition on website (with link to your website)
- Sponsorship recognition on the NMHC Facebook page (600+ followers)
- Standard exhibitor space
- Two exhibitor passes

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<thead>
<tr>
<th>WEBSITE</th>
<th>SPEAKER</th>
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- Premier logo recognition & notation “this website made possible by...” on conference webpages (with link to your website), and logo placement on other printed materials
- Sponsorship recognition on the NMHC Facebook page (600+ followers)
- Standard exhibitor space
- Two exhibitor passes
- Opportunity to speak to workshop audience (average 30-50) for up to five minutes prior to sponsored speaker
- Logo recognition on conference materials including: schedule, website (with link to your website), on-site signage
- Sponsorship recognition on the NMHC Facebook page (600+ followers)
- Standard exhibitor space
- Two exhibitor passes

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<th>EXHIBITOR</th>
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<td>**$275</td>
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- Logo recognition on conference materials including schedule and website (with link to your website)
- Standard exhibitor space
- Two exhibitor passes
Sponsorship Registration

Company Name__________________________________________________________

Contact Name__________________________Title________________________________

Address_________________________________________________________________________________

City/State/Zip___________________________________________________________________________________

Phone_______________________Fax___________________Email________________________________________

☐ Title Sponsor: $5,000 (2 available)
☐ Lunch Sponsor: $2,500 (2 available)
☐ Breakfast Sponsor: $2,000 (2 available)
☐ Networking Reception Sponsor: $1,500 (1 available)
☐ Break Sponsor: $700 (4 available)
☐ Print Sponsor: $600 (3 available)
☐ Website Sponsor: $500 (3 available)
☐ Speaker Sponsor: $500
☐ Exhibitor: $275

How would you like your company name listed? ______________________________________________________________________________

Who will be attending the conference for your company/organization? (We need this information for assigning the passes and the check-in list.)_____________________________________________________________________________________________________________

☐ Yes, my organization would like to participate in the annual conference raffle by donating a prize. Our prize will be displayed at our exhibitor booth to attract interest from conference attendees.

Sponsors may make payments online via credit card at www.nmhumaneconferenc.org/sponsors/ or may remit a check payable to Animal Humane New Mexico to the address below. Send completed registration forms to:

Animal Humane New Mexico
Attn: Ellen Schmidt
615 Virginia St. SE
Albuquerque, NM 87108

Fax: 505.265.6470

Sponsorships must be confirmed by June 1, 2020 for inclusion in materials.