

FELINE FILM FESTIVAL

A L B U Q U E R Q U E

THE EVENT

Animal Humane New Mexico and the Albuquerque Film Office are purr-oud to announce the 3rd Annual Feline Film Festival, a screening of fantastic feline flicks in a local film competition.

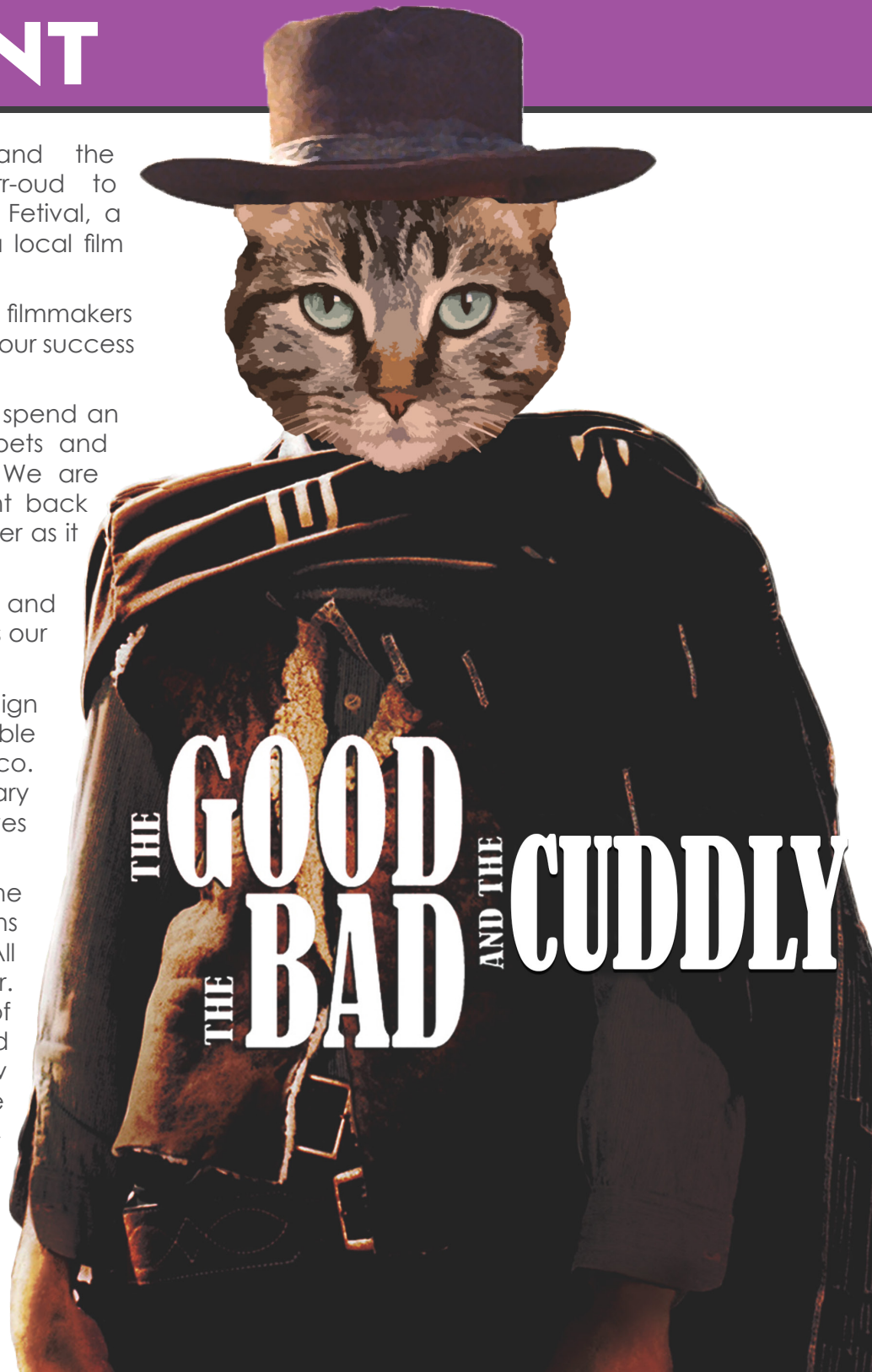
In 2016, nearly 400 cat lovers and local filmmakers attended! This year we are continuing our success and highlighting all of our local talent.

Thousands of pet lovers are eager to spend an evening both supporting homeless pets and celebrating their own cuddly cats. We are excited to bring this paw-pular event back to Albuquerque's historical KiMo Theater as it continues to grow!

Join us in celebrating the funny, sweet and sometimes silly antics that make felines our favorite family members.

As a Feline Film Festival sponsor, you'll align yourself with one of the most recognizable nonprofit brands in New Mexico. Animal Humane is a reputable, visionary organization that saves thousands of lives each year. Help us save even more!

This year's event promises to be the biggest yet, with more local submissions and bigger, more exciting prizes! All skill levels are encouraged to enter. Films will be judged in a number of categories with the Best in Show Award Winner taking home a cash prize. New this year is an additional prize for the best film utilizing our theme: The Good, The Bad & The Cuddly!



THE GOOD AND THE BAD AND THE CUDDLY

film!ABQ

EVENT DETAILS

Date/Time: June 24, 2 pm Matinee | 5:30 VIP Reception | 7 pm Evening Showing

Location: KiMo Theater, 421 Central Ave. NW

Attendees: We are expecting both screenings and our VIP reception to sell out, for a total of 1,000 attendees.

Cost: \$15 general admission for adults, \$10 for children 12 and under (children 3 and under are free). A \$50 VIP admission per person is available, which includes reserved seating, champagne VIP reception and Kitten Therapy.

Screening: The Feline Film Festival will showcase a 70-90 minute reel curated from the top entries received.

Parking: Free parking available for all ticket holders at Park It Place parking lot, located at the corner of Central and 7th St.

Cat's Meow Presenting Sponsor \$5,000 (1 Available)	Feline Friend Major Sponsorship \$2,500 (2 Available)	Aristocat VIP Reception Sponsorship \$1,250 (1 Available)	Kitten Therapy Sponsorship \$1,250 (1 Available)	Bag Sponsor \$1,250 (1 Available)	The Cat's Pajamas Sponsorship \$1,000 (4 Available)	Catwalk Contributing Sponsorship \$500 (6 Available)
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First Right of Refusal for 2018 Event	✓						
Logo on Award Plaques	✓						
Kitten Mobile Adoption Event	✓						
Visit From Litter of Kittens		✓					
Vendor Table at Event	✓						
Logo on Souvenir Wine Glass			✓				
Signage at Sponsored Area			✓	✓			
Logo on Event Gift Bag					✓		
Logo On All Printed Materials/Ads	✓	✓					
Digital Ad in our Main Campus Adoptions Lobby	✓	✓					
Dedicated Facebook Posts	2	1	1	1	1		
Logo on Promotional Postcard	✓	✓	✓	✓	✓	✓	
Ad In Film Festival Program	Full	1/2	1/4	1/4	1/4	1/4	1/8
VIP Passes to Saturday Night Event	4	2	2	2	2		
Tickets to Any Showing						2	2

MEDIA BUDGET \$50,000 MASS MAILING

20,000 NEWSLETTER RECIPIENTS

2,000 POSTCARD RECIPIENTS SOCIAL MEDIA

23,000+ FACEBOOK FOLLOWERS

55,000+ PEOPLE REACHED WEEKLY

PLUS TELEVISION • DIGITAL ADS RADIO • AND MORE

Sponsor/Vendor Agreement

Yes! I am excited to be a part of the 3rd Annual Feline Film Festival and will support homeless pets by sponsoring at the following level:

- The Cat's Meow Presenting Sponsor: \$5,000
- Feline Friend Major Sponsor: \$2,500
- Aristocat VIP Reception Sponsor: \$1,250
- Kitten Therapy Sponsor: \$1,250
- Bag Sponsor: \$1,000
- The Cat's Pajamas Sponsor: \$1,000
- Catwalk Contributing Sponsor: \$500
- We cannot sponsor this year's event, but we've enclosed a gift to support Animal Humane's pet residents!

Sponsor Name: _____

Please acknowledge us in promotional materials as: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

\$_____ Total Payment Enclosed (Please make checks payable to Animal Humane)

Yes, my company offers a matching gift program.

Credit Card Number: _____ Exp. Date: ____/____

Visa Mastercard American Express

Signature Authorizing Charge: _____

Cardholder Name: _____

Animal Humane New Mexico is a private, local 501(c)(3) nonprofit organization. All financial contributions and sponsorships are tax-deductible.

Please return this form to Jazmin Estrada, Events Manager at JazminE@AnimalHumaneNM.org. If you have any questions, or would like to discuss sponsorship options, please call **505.938.7914**.



Animal Humane New Mexico

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AnimalHumaneNM.org