Grand Opening, June 15th & 16th!

Since we launched Project Humane in February 2011, we have been counting the days until we could move into our new Adoption & Administration Center. Its completion marks the first installment in our master plan developed with Animal Arts, LLC of Boulder, Colorado to construct superior housing and facilities at our 615 Virginia Street campus.

With every tile that is set, every door hung, and every wall painted, we are closer to that day. Our construction crews are working diligently to be ready for our Grand Opening over Father's Day weekend, June 15–16. We are eager to welcome our supporters and adopters to see our beautiful new adoption lobby, our adoptable dogs in their own private and well-appointed suites, and to show off our new multi-use Education/Outreach Room that will allow us to provide an ongoing offering of classes for pets and people in our community.

While our grand opening will celebrate our new big blue building, the real stars will be our adoptable pets. But don’t tell that to Orbit, Sandy the Lab, Lobo Louie or Lobo Lucy. All will be making appearances over the weekend to help us usher in this new era at Animal Humane New Mexico. Not to be upstaged by these popular icons, Albuquerque Mayor Richard J. Berry and representatives from the PETCO Foundation will join us for a ribbon cutting at 10 am on Saturday June 15th. We will be providing behind the scenes campus tours throughout the day on both Saturday and Sunday, as well as giving previews of the additional phases of Project Humane. Music and food trucks will keep everyone well fed and entertained throughout the weekend.

Our grand opening will also allow us to thank and honor all of our amazing donors who have supported Project Humane to date, including those who have invested in Naming Opportunities in the first new building of our campus renovations. Their names will be proudly displayed on the rooms or areas they chose to fund. From Real Life Dog Rooms named in honor or memory of loved ones to gifts funding our Education/Outreach Room, every dollar donated to date made our new building possible. We are very grateful to our Adoption & Administration Center corporate donors including the PETCO Foundation for funding our Adoptions Lobby, to our friends at Canine Country Club, Enchantment Pet Resort, Klinger Constructors LLC, Long Leash on Life, and Petroglyph Animal Hospital.

Our new facility will help us find new families for the homeless pets that come to us for a second chance. With over 140 adoptable pets available daily from Albuquerque and shelters across the state, our goal is to find the Perfect Pet for each adopter, so every...
available puppy, kitten, cat and dog finds their new, loving home. We are excited to report that our Perfect Pet advertising campaign has been very successful since its launch on January 10th! In today’s marketplace, we are able to measure the efficacy of advertising efforts with quantifiable results in website and social media traffic. Through the end of March, with more than $80,000 in donated advertising, our Perfect Pet campaign contributed to a:

- 13% increase in website visits
- 7% increase in visitors viewing pets available for adoption on our website
- 83% increase in the number of people who saw or interacted with our social media feeds
- 133 uses of our Instagram hashtag, #perfectpetnm

Our concerted efforts to provide innovative housing and treatment facilities, partnered with our dedicated work creating awareness for shelter pets, mixed with passionate donors, volunteers, and advocates—equal a community dedicated to saving more lives. Thank you for your role in our success! Our staff, volunteers, and especially our adoptable pets, hope to see you at our Grand Opening to commemorate our progress and our state-of-the-art Adoption & Administration Center that will give everyone in New Mexico something to celebrate!

Peggy Weigle,
Executive Director

sweet success!

The 9th annual Buy a Cookie, Save a Pet campaign with Flying Star Cafe and Satellite Coffee was a huge success! The Albuquerque metro community purchased over XXXX ($dollars or cookies) in support of homeless pets. That’s a lot of cookies, which equals even more happy wagging tails!

It is with full hearts (and tummies!) that we thank the Flying Star Cafe and Satellite Coffee team members, our supporters, and fellow foodies for purchasing cookies during the month of April to support Animal Humane’s mission. We look forward to walking off all those cookie calories with you at our 31st Annual Doggie Dash and Dawdle on November 3rd!

Peggy with pet resident, Huckleberry
pet admissions by appointment—it’s working!

In mid-March, Animal Humane took another major step in our ongoing progression to save more lives in our State by implementing Pet Admissions by Appointment. From the start, our results have been very promising. A primary goal of Pet Admissions By Appointment was to encourage owners to take responsibility for re-homing their pets when they could no longer keep them, rather than automatically bringing them to a shelter. With the introduction of appointments, we begin our relationship with owners by counseling them and offering re-homing resources from the very first phone call. Now bringing their pet to the shelter is the last resort and not the first option. Pet owners have been very supportive of the change because they are grateful we are taking the time to address their pets’ needs. Customer satisfaction has increased because the entire process is smoother and the wait times are much shorter for all, including the good samaritans who are bringing in strays.

The numbers speak for themselves. During the first month of our new policy, admissions of owned pets are down 20% from the same period last year. Only 4% of the pets admitted during this period have been walk-ins, and we have been able to accommodate each one. Also, the City’s Animal Welfare Department (AWD) has not experienced an increase in intakes during this period, so as we predicted, our new process has not had a negative impact on other shelters.

In the first 30 days, close to 317 appointments were made. While there have been a number of cancellations, they are for good reasons: 35% cancelled because the owner found a new home for their pet, 18% decided to keep their pet, including people who have received advice on solving manners and socialization issues from our FREE Behavior Helpline.

Another goal of Pet Admissions by Appointment was to increase Project Fetch transfers from other New Mexico shelters to our Virginia Street campus. Because owner surrenders have dropped so significantly, in one week we were able to save 30 dogs from the euthanasia lists at the City of Socorro and the Valencia County Animal Shelters, as well as nine pets from our City’s AWD. Hence, we are achieving the results we expected and saving more lives in our community and throughout New Mexico!
May is national foster parent appreciation month

What does it take to run a successful Foster Care program? For starters, it takes hundreds of dedicated, passionate volunteers. In 2012 alone, over 250 families provided thoughtful tender care to 1,149 infant and needy adult pets through our Foster Care program. Each of these families took the time to provide extensive love, care, and support to infant and adult pets to prepare them for adoption.

From bottle babies to felines suffering from Upper Respiratory Infections, from frightened backyard dogs to recent amputees; our comprehensive program, run primarily by volunteers and donations, is a critical component of our Circle of Care. Our foster families are given the supplies they’ll need to nurture the pets in their care. From food and training pads, to toys and exercise pens; we make it easy for our volunteers to share a little space in their home and hearts with these deserving pets. Most of the supplies given to our foster families are donated by compassionate pet lovers, like you.

We asked Boni Galarneau, Foster Care/Rescue Coordinator, to estimate what a month’s worth of supplies tallies to, and were astounded at the results!

- 1,100 towels
- 1,000 puppy pads
- 12-15 40 lb. bags of dry puppy & kitten food
- 960 cans of wet kitten food
- 1,000 lbs. of clay cat litter
- 40 packages of baby wipes
- 12 gallons of Clorox bleach
- 4 gallons of Mr. Clean
- 10 containers of Clorox disinfecting wipes

Foster homes also use a great deal of evaporated cow & goat milk, Knox gelatin, vanilla yogurt, mayonnaise, eggs, and clear corn syrup to make a concoction called “GLOOP,” a life-sustaining formula bottle fed to puppies and kittens. Last year alone, we went through roughly 20 cases of evaporated milk to create this nutritious mixture for all the infant puppies and kittens that arrived at our shelter without a momma.

For all of their support, and so much more, we tip our hats to our devoted foster families, volunteers, and donors that make our wonderful foster program possible. We treasure their kindness and passion for the pets in our care, and couldn’t do our dedicated work without their support. Thank you!

support our foster program!

Are you interested in becoming one of our cherished foster families, or donating items to help pets that are being nurtured in foster homes? We host our monthly Foster Care orientation on the third Sunday of each month from 2 – 5 pm at 615 Virginia St. SE, and donations may be dropped off to our Virginia Street campus that is open 7 days a week from 10 am - 6 pm. You may also contact Boni Galarneau, Foster Care/Rescue Coordinator, at 505.938.7897 or BoniG@animalhumanenm.org for more information.
PJ Thompson met Cali four years ago at an Animal Humane mobile adoptions event. She wasn’t sure if she was ready for a feisty six-week-old kitten, but she was smitten by Cali’s beautiful face and soft purrs. When raising Cali, PJ was very careful to never tease or reprimand her with hand motions, and immediately put Cali in a harness so she could take her on walks and visits with friends. Mobility and socialization are important to PJ, as she lives in an apartment in the La Vida Llena Retirement community in Northeast Albuquerque, and keeps herself busy with many friends and activities.

PJ uses a Pride Legend scooter to cruise around her community, and Cali quickly learned that her calm loving demeanor would be rewarded with trips around the neighborhood riding in the basket of PJ’s scooter. PJ noticed early on that Cali responded well to the affection of other senior citizens in the community, especially those with medical and mobility challenges. Once in the basket, Cali is calm and tolerates any variety of affection or distractions, and the people who interact with her benefit greatly from her gentle manner and adorable Calico smile.

Recognizing the value of pet rehabilitation, PJ took it upon herself to have her veterinarian declare Cali a certified therapy cat. In doing so, Cali is now free to visit any of the hundreds of units throughout the La Vida Llena community; and Cali loves it all. Cali is even the princess of the complex’s annual puppy parade, where she wears a crown and robe to lead the pack of canine residents at La Vida Llena. Cali is so popular that PJ’s neighbors often don’t greet PJ anymore; they see the scooter coming and immediately ask for Cali! PJ doesn’t mind, because she knows that Cali is doing so much for many senior citizens who benefit greatly from the warmth and compassion of a companion pet.

love on three wheels

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a sniff and a shake: John Brandt, Human Resources Manager

From the minute I walked in the front door I could feel the passion of Animal Humane and I knew it was the right place for me. Growing up on a farm in north central Ohio, I developed a love for animals; especially dogs and cats. It’s a wonderful feeling to be part of an organization helping so many pets and families in New Mexico. After serving 22 years in the United States Air Force, I turned to nonprofits to begin a second career. For the next 10 years, I worked at a homeless shelter in Las Vegas, Nevada, assisting women and children gain independence and self-reliance. It was very rewarding employment and I never thought I would find a job I enjoyed as much as that one; until I started working at Animal Humane. I feel very fortunate to be part of such a wonderful organization and I am honored to work alongside such amazing, compassionate and dedicated people. Albuquerque is a great location and I look forward to many years of exploring, camping, hiking, and mountain biking.

John & pet resident, Gigi

Animal Humane impresses us.

Linda & Chuck Hale wanted to leave their assets to an organization they respect... they “wouldn’t give them to just anybody.” They chose to include Animal Humane New Mexico in their estate plans because they strongly believe our organization is very well managed.

The Hales married in 1959. Chuck proposed within the first month of courtship, but Linda waited to say “yes” until Chuck completed his degree from Pomona College. The Hales had dogs early on and throughout their marriage. Linda likes their personalities and the fact that their name is “God spelled backwards.” The Hales currently share their life with Bo Bailey, a 5-year-old German Spitz, that enjoys neighborhood strolls 4x daily and an Arby’s sandwich with a candle (hold the BBQ sauce) on his birthday!

The Hales began contributing to Animal Humane in 1972. They support our organization because they can only rescue one pet at a time, but we touch thousands of lives annually with their remarkable giving. They are quite impressed with our strong leadership and that their contributions are spent wisely.

Chuck & Linda also enjoy attending our annual Planned Giving Luncheon—a celebrated event at our Virginia Street campus that is hosted for individuals who have included Animal Humane in their estate plans as well as those who wish to learn more about our operations. Chuck says he “loves the luncheon” because he is able “to see what you are doing next.” Linda also shares that “You can tell from Peggy’s presentation that Animal Humane is effective and well run. And nothing pleases me more than an organized group.”

The Hales are gifting funds to us that were bequeathed to them by Linda’s father, Walter J. Kopp. “I know how much my father adored Animal Humane and dogs, and this is a wonderful way to memorialize his and our own passion for pets. When we are gone, cats and dogs will benefit from our estate gift and that gives us great peace of mind.”

planned giving luncheon

Join us on Thursday, July 18, 2013 11:30 am–1 pm for our annual Planned Giving Luncheon. All of our beloved donors who have already made their estate plans are welcome, as well as those who are considering bequeathing assets to benefit the homeless pets in our care. For more information, or to RSVP, please contact Donna M. Stumpf, Senior Director of Development & Marketing, at 505.938.7888 or DonnaS@animalhumanenm.org.

Chuck & Bo Bailey
Save The Date! Mark your calendars for Sunday, November 3rd for New Mexico’s biggest party for people and pets: Animal Humane’s Doggie Dash & Dawdle at Balloon Fiesta Park. This year’s Doggie Dash promises to be larger than ever, with new entertainment, sponsors, vendors, social media contests, fundraising prizes, and food trucks. Registration for the event will open online in early June at DoggieDashAndDawdle.org to give everyone plenty of time to help us raise funds to support the pets in our care through the event. Register by October 6th to receive $5 off your registration fee. Then, help us spread the word about Dash to make this year’s largest event EVER!
Chuck, Adopted from Animal Humane

Louise Morrow Smith
Glennda A. Robinson
London & Carl Sullivan
Muriel H. Taggart
Thomas R. Templeton
Shelley & Tim Fouquier
Gerald G. Virmilion
Misty Morton
Florrence Wesolak
JoAnn & Bill Clements
Marlene A. Tricoli
Margaret Westerman
Leonard W. Westerman
Kathy Westley
Ray Sorells
Margaret Williams
Mary & Raymond Zoubah
Shelley Wolfe
Gail L. Tate

In Honor of Pets

Amber
Jean E. Beanerquierer
Angel
Gloria & Art Faldenauer
Annie
Cynthia B. Stainer
Baby & Halley
Darla Ann Almoda
Bebo
Veronica M. Connell
Chummy & Cesar
Richard A. Lofstrom
Darwin
Margaret J. Smith
Dear Boy Maxa
Linda & Rade Orell
Dusty
Diana M. Duke
Fergus
Tim Tyrocker
Gertie
Carolyn & Bradford Beake
Gunzo
Hans Elaver
Gracie & Fawn
Deborah & Jack Willmas
Gray Cat
Frank C. Livoti
Howard
Frances W. Tuttle
Jack & Henka
Alden Gilligan
Jessica & Jacques
Patricia C. Buseau
Juliet
Sharon Simpson
Lil Bear
John A. Stryker, Jr.
Marryn
Anasthash Flack
Miss Boo
Mary E. Grillifar

Steve Roybal
Lillian & Mel Aroya
Clementine L. Schmidt
Susan K. Dietrich
Helen Sider
Norman Sider
Barbara K. Slifer
Jean Crowder

Ms. Aabo
Richard A. Lofstrom
Nicholas
Hiroko & Henry Wirth
Osa
Terry Lee Durnow & Rachel L. Gross
Otis
Elisabeth Kane

Brewster & Bailey
Richard L. Trumbull
Brewster & Bar Killer
Kevin A. Kwaider
Bridget
Barbara & James Bear
Brutus
Jesse & Bill Endres
Bobba & Rusty
Gary L. Smith

Buddy Bear
Margorie Skirke
Carley
Barbara & Robert Mroz
Cesare
Cecilia & Mark Horner
Charly
Joy D. Rasenbaum & Debra A. Scalewsky
Charolottea Mier
Anonymous
Checkers
Kathleen M. McGrayon
Chester
Fred W. Schwong
Chewia
Karen & Ed McNabb
Cinnamon
Veronica M. O’Connell
Clyde
Reinald Veto
Coco
Gayle M. Hulsmann
Paul E. Salyer & Carol Ann Muggsberg
Copper, Jeffrey & Rosie
Anna & Olla Gutierrez
Cowboy
Mary Carol Bryant
Cuddlies
Mary & James McKim
Daizy
Peggy & Don Cook
Daisy Mae
Jean & Don Stoffler
Dakota
Lydia Lawson
Deacon
Donna & Bob Bradley
Dewey
Jeffrey Herbert
Diego
Cindy & Randy Edwards
Ditters, Purging & Igor Kitins
Collinsen & Art Shainberg
Dixie
Carol & William Henderson
Eloise
Jaslene & Solomon Ros
Emmett, Yoda, Tiger, K.C., Lefty & Neil
Susan E. Hill
Falstaff
Linda Leaton
Flukes
Wilma M. Mortensen
Foxy & Dimonique
Carol M. Brownlee
Frouk
Marianne A. Zaitchik
Gatsby
Jane & Ed McCallough
Gertie & Lottie Loring
Rebecca & Tarry Loring
Gigi
Monica & Ralph Prakes
Gilbert
Tanya Michelle Fitzgerald
Gina
Faye & Lester Elmer
Ginger
Jason E. Gourley
Dorothy I. Kassara
Gretchen
Karen G. McDaniel
Grizz
Janet & Martin Lopez
Gus
Judith Lutz
Gypsy
Pamela & Steven Mitchell
Henry
Marnie C. Hoy
Heidi
Anna M. Oster
Holly
Noah, Ivy, & Amanda Charbone
Jane Wittcup
Huckie
Bernadette & Richard Less
Hudson
Caroline C. Rogers
Iva
Annette & Joseph Hart
Itchy
Louise A. Cox
Jackson
Ann Marie Callaway
Jasper Kitty
Marcia A. Harrar
Jax
Joann T. Buiman
Jazmin, Josue, Chaitia, Tyler, Percy & Callie
Cheryl Bennett
Jennifer
Kay & Daniel Skag
Jenny
Josephine & Ernest Jaramillo
Jess
Dorothy & Robert Weir
Joe
Donna & Bob Bloodly
Joan & Tim Nichols
Jum Diego & Precious Sanchez
Josie S. Sanchez
K.C.
Elisa Marie Kephart
Kelly
Sylvia Byrnes
Kiki
Josephine & Rodolfo Cupich
Killer
Barbara L. Asplicen
Kissy
Cheryl K. Rein
Lacy
Ann T. Moxer
Sarah B. Ornmann
Larry & Abby
Jean Ford & Fiske
Larry
Mike Hanover & Nancy Rutland
Legend
Samantha & White
Lexi
Susan M. Rogers
Lilly
Alice L. Imerson
Lily Brown
Sandra & Michael Pratt
Lucky
Joan Murphy
Magnie
Donna & Bob Bradley
Mario
Peggy Syers
Max
Dr. Gary & Mary Schroeder
Mary & Leroy Storh
Max Now Now
Shanice & Co, Otis
McKenzie
Michelle Dinges
Mickey & Oscar
Zita & David Whorn
Mille
Elizabeth & David Tyroler
Mittie
Barbara & Robert Johannesen
Minor
Mark L. Kleinser
Molly
Stephanie & Michael Chorney
Moria
Helen K. Harper
Ms. Jax
Morgan & Keller
Muffy
Mark J. Farrell
Nan
Carol & Dale Hanson
Dr. Herb & Shelley Koiffer
Nutmeg
Joy L. Rasenbaum & Debra A. Scalewsky
Ophoph Kitty
Darlene W. McDonald
Peanut
Deborah Ann Conger
Penny Back
Laurel & Greg Garnett
Polar Anderson
Lynnette Fannon-Lamkin
Polly
Elizabeth A. Jenkins
Polly
Kate & Robert Coward
Peppe & Patches
Francis & Joseph McDonough
Peppe
Carolyn A. Tucker
Percy & Bert
Jen Stock
Petunia
Sandy & Quentin Dinkes
Rover
Darlene C. Gill
Roo
Nancy L. Alato
Smurf & Mr. Friend
Richard A. Lofstrom
Serenity
Shelley Hill
Skippy Kat & Maggie
Nina Gosselin
Snuggles
Joseph & Rodolfo Cupich
Squeakie
Edith A. Bartell
Teacup
Sandra & Richard Garrett-Stejakul
Tino & Fugico
Hesty Pappilloed
Toby, Emily, Buddy & Annie
Mary R. Wiensing
Trapper Hurley
Jan Cochran
Willow
Peter A. Schultz
Woodie
Laurie & Thomas Barrow

In Memory of Pets

Admiral
Marita S. Bloom
All our beloved pets
Sharon & David Walsh
Annie
Irving N. Berlin & Deana Critchley-Berlin
Autumn
Patricia A. Paduano
Baby
Jan & Alan Gibbs
Mary M. Ryland
Butley
Peggy Jo Miller
James & Mark-Yuas
Bunell & Lucky
Kim Polyard
Baron
Marlina & Steve Kraft
Beatuette Roumen
Nancy & Albert Harvey
Bo & Wooly
Anu M. Byrka
BooBoo
Deanna & Michael Tulino
Booza
Kelly & Larry Borgeson

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