2013 in review – a year to be thankful for

Can you say “Blurrrrr!”? 2013 is a year to remember, one that will go down in Animal Humane’s history as a game changer. Our campus-wide renovations are the big news story with the opening of both “Big Blue,” our new Adoption & Administration Center and “Tiny Teal,” our new Admission Center. Both buildings were completed on time and on budget. October saw the start of our kennel renovations which will be completed in the spring of 2014. In November, the renovation of La Casa de Los Gatos began with Spring 2014 as the targeted Grand Opening. This will be followed by the demolition of our old kennel processing/cattery building which will open up the center of our campus for the final phase of landscaping. This design, complete with walking paths, a soothing water feature, plenty of shade trees and shrubs, will put the final bow on Project Humane in August 2014.

With the opening of Big Blue in June, we experienced significantly higher foot traffic and great feedback from prospective adopters. Across the board, adopters said the new building is more inviting and our dogs are more content in their new apartments, which makes them more adoptable. Building by building, we are systematically eliminating the sad emotions of visiting a shelter, while providing a much improved environment for our pets. Adoptions are strong for both cats and dogs, and the new facility has enabled us to maintain our 90% Save Rate.

With the physical transformation of our Campus underway, we made a major change in our admission process in March by introducing Pet Admissions by Appointment. Modeled after successful programs across the country, our goal is to use appointments to predict and manage the number of pets that come to us each day so they can be matched to our available resources. The new system is working—over 11% of owners calling to surrender decided to keep their pet or use our resources to re-home their pet themselves. With additional capacity, we dramatically increased Project Fetch transfers from other New Mexico shelters. This translated to a 27% increase in pets transferred into our care over the previous year.

This year’s New Mexico Humane Conference was the most successful to date, with over 200 attendees representing the majority of our state’s shelters. Leading presenters from around the country offered courses on vital topics such as sanitation, disease prevention and control, increasing adoptions, fundraising, and how to effectively re-home Pit Bull-type dogs. Our Conference fulfills a major need by providing the latest information on leading trends in animal sheltering, which helps us all improve the lives and treatment of our state’s shelter animals. Planning is already underway for 2014!

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And finally, we are honored and excited to have been selected by the ASPCA to be one of only two new Community Partner cities in the country. Together with the City’s Animal Welfare Department, we will work collaboratively with the ASPCA on building programs to increase Albuquerque’s total adoptions and reduce intakes at all of our locations. All initiatives developed will be funded by the ASPCA. Planning began in October to define the first year’s programs. Other communities that are currently in the program include Austin, Charlotte, Louisville, Oklahoma City and Sacramento. A press conference announcing the collaboration will be held in January featuring the ASPCA’s new CEO, Matt Bershadker, Mayor Berry, and other key participants.

Animal Humane New Mexico is proud to have taken a leadership role in our state by developing programs and facilities that save more lives. Our successes are due to the generous support of our very loyal donors, our Board of Directors and our dedicated and compassionate staff and volunteers. **Together, we are making a dramatic difference in thousands of pets’ lives.** We are honored to be making transformational changes on behalf of homeless pets with you, and look forward to many more years of working together and saving lives. We wish you a joyous and safe holiday season!

Peggy Weigle,
Executive Director

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**extra love = extra purrs**

Lil’ Buddy is a 1 ½ year-old Siamese cat that originally visited our Donor-subsidized Veterinary Clinic as an owned pet. Lil’ Buddy had escaped from his home and went on a little adventure for several days. His owners could not find him, until he showed up on their front porch one morning in excruciating pain in his pelvic region. His owners promptly brought him to our Clinic. X-Rays showed he had fractured his pelvis. Not able to afford the surgery, or provide the necessary aftercare, they decided to surrender Lil’ Buddy to our shelter. Our expert Veterinary Team stabilized him over night with pain medications. The next day, we performed surgery on Lil’ Buddy’s pelvis, placing a plate in the area that was fractured. He went home with a wonderful Foster Dad, Roy, to recover. Two weeks after his surgery, we re-examined him. He was walking very oddly and was not able to move his leg normally. We determined that Lil’ Buddy had sciatic nerve damage from his original trauma. Since the limb had not returned to normal function, we elected to remove the leg. Lil’ Buddy went home with his Foster Dad a second time to recover—and as luck would have it, the two bonded and Lil’ Buddy’s Foster Dad adopted him! **With the help of our Robbie Jones Extra Love Fund, we are able to afford to provide hundreds of shelter pets with the additional medical care and treatment that they need to survive.** Today, Lil’ Buddy joyfully greets every person and pet that comes to Roy’s door with his beautiful smile and a gentle purr.

Lil’ Buddy, enjoying the warmth in Roy’s sunroom
Doggie Dash & Dawdle

a dashing success!

On Saturday, November 2nd, thousands upon thousands of animal lovers, and their four-legged companions, flooded Balloon Fiesta park to make a difference in the lives of homeless pets in New Mexico. The wide variety of events and activities included a fun-filled selection for all attendees and their pups.

Throughout the morning, passionate pet lovers participated in a 5K race and a 2-Mile walk, all while enjoying live music, eating tasty treats from food trucks and perusing 65+ vendor booths. In addition, the event hosted a Doggie Carnival for dogs to participate in activities such as bobbing for hot dogs, build-a-biscuit, a costume contest, paw print painting, and much more.

With the help of our sponsors, vendors, and participants, the event proved to be a giant success once again! A special thanks to our most successful fundraising individual Megan Edwards for raising $8,275 and our top dog team, Consulting Paws, for raising $2,599 to better the lives of New Mexico dogs and cats. As each year passes, Doggie Dash & Dawdle brings in essential funding for our organization, and this year proved to do just that! We are grateful for the community and their love of animals for such a “pawsome” day; this would not be possible without you!

We are incredibly grateful for our sponsors who help to make this event, and our year-round life-saving programs, possible!

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Scan this code with your smart phone to visit our Flickr photo account and experience the fun all over again!
love at first sight

Not all pets that come to Animal Humane come from a place of love and compassion. When Riley, a two-month-old Catahoula puppy was brought to our care, the two gentlemen that found her said they had rescued her from being shot. Saved from an uncaring breeder, these kind men couldn’t care for a puppy with disabilities but knew that she deserved a chance at a full life. The tears they shed while telling us how they found her told us all we needed to know—Riley was special. Our expert veterinary team quickly found that she was born blind and partially deaf. Otherwise healthy, it became the responsibility of our skilled Adoption and Marketing Teams to find a home for Riley that would be able to raise a puppy with such specific disabilities. On September 11th, we took a chance and posted the story on our Facebook page to try and find such a family for Riley. By the end of the day we received 156 likes, 27 comments and 561 shares! The result of this amazing social media sharing was that a wonderful woman named Susannah saw our post and showed up with her adult blind dog the very next day. Riley immediately took to her elder canine sister, Sugar Bear, and stole Susannah’s heart.

Susannah was truly the perfect home for Riley, as she had experience with a sight-impaired canine. She reports that Riley is a true puppy, loving toys and playtime. She responds well to clicking noises for training, and will come when her name is called. Susannah is overjoyed at having this sweet girl in her life, and we couldn’t be happier for her. Riley’s story is one of heartache, followed by commitment, compassion and love. This story has a truly happy ending, one of thousands that our dedicated team achieves each year with your passionate support. We would like to extend our deepest gratitude to all of our Facebook fans and friends, who help us daily with their likes, shares, and support!
saving lives and helping families

My name is Jasmine and I was dumped on the west mesa with my brother and two sisters when I was 6 weeks old. Rescued by a kind and loving family, when the time came for us to find a home, my foster family couldn’t let me go. I was the runt of the litter, and had stolen their hearts with my gentle eyes. Nine years later, I sleep in the bed with my girl every night, and sit on the couch with my humans. I’m part of the family.

When my Mom took me to the vet for a sore shoulder, the Veterinarian came back to her and showed her an X-ray of my bladder, filled with bladder stones. It was such a scary time. My mom knew the cost of treatment would be a month or two of rent, and just couldn’t pay for the surgery—the only way I could survive.

A week later, when I went back for a check-up, my Mom asked Dr. Kim Hamel how she could help me stay comfortable. That’s when they offered help through their Pet Save Fund. One week, 15 ounces and 99 stones later, my Mom couldn’t believe the impact treatment made. I had undergone a pretty intense surgery; they even removed a growth on my neck while they were at it.

They said I’d feel 10 years younger and, boy, do I!! I’m now running around more than I have in years, bouncing up and down by the door when my family comes home. Thank you for helping me to spend my golden years with my family. Thank you to Dr. Hamel for being such a great doctor. Thank you to Animal Humane’s Donor-subsidized Veterinary Clinic, for those of us who would otherwise have nowhere else to go. Thank you to Pet Save—or as I call it, Family Save!

With much gratitude and lots of kisses,
Jasmine & Family

To learn about how you can invest in the services and programs offered through our Donor-subsidized Veterinary Clinic, please call 505.938.7913.

a loving gaze, worth every penny

Marianne met her adorable flame point Siamese cat when Puddin claimed her at 5 am—meowing outside Marianne’s door until she let Puddin in for food and cuddles. More than six years later, Marianne never found where Puddin came from and they are the best of friends. Marianne has been a patron at Animal Humane’s Donor-subsidized Veterinary Clinic for a long time, as she has great trust in the quality of care and attention provided by our skilled Team.

In March 2013, Puddin sustained an eye injury, the source of which was a mystery. Unfortunately, the damage was too severe to preserve Puddin’s eye, and she was in a great deal of pain. Surgery was highly recommended and urgently needed. Marianne wanted to help her precious Puddin, but the cost of the surgery was significant, and her fixed income did not allow for emergencies such as this. Our expert Veterinary Team came to the rescue and assisted Marianne and Puddin through our Senior Pet Owner Veterinary Fund (SPOVF), a privately funded safety net for senior pet owners. This valuable resource provides critical financial assistance to deserving senior citizens, for veterinary services in our Clinic. Thanks to SPOVF supporters, Puddin received the surgery and care she desperately needed, and continues to give Marianne loving appreciative cuddles with her beautiful blue eye and playful Siamese chatter.
providing loving care for pets beyond my living years

I had a wonderful Cocker Spaniel named Abby for 17 years 5 months and 10 days while growing up, and I wouldn’t trade that incredible experience for anything else in the world. There is nothing I could have ever wanted or needed that would have given me more joy as a child than the pleasure of having a pet.

Shortly after Abby’s passing in 2006, I rescued my Brown Tabby, Ally, from behind an elementary school. I consider saving her to be one of the best things I have ever done. Years later, she still demonstrates that sense of appreciation for taking her in that nothing else can match.

I taught high school mathematics (Algebra II & Pre-Calculus) for almost 9 years at Del Norte High School, before accepting a position at the University of New Mexico in early 2013. I currently serve as a Senior Academic Advisor for the College of Arts & Sciences where I advise students majoring in Mathematics/Statistics, Physics/Astrophysics, Earth & Planetary Science, and Environmental Science.

For 13 years, I have also worked as the Weekend Manager for the One Stop Business Shop, which allows me to be a proud monthly donor to Animal Humane New Mexico.

Whenever I tire of working a second job, I think of innocent animals that need help, and nothing gives me more pleasure and joy than giving money to provide assistance to these deserving pets. I take a lot of satisfaction in knowing that my donations are working to help animals now and for years to come. I want my life’s legacy to be a combination of the impact I had helping students while working in the education field, and providing help to animals throughout my life and for years after I am gone. By including Animal Humane in my estate plans, I have no doubt that my wishes will be realized as demonstrated by their ongoing growth and development and the thousands of lives they have saved through my giving.

Brian Vineyard

If you are making your estate plans, and would like to leave a lasting legacy on behalf of homeless pets, please contact Donna M. Stumpf, Senior Director of Development & Marketing at 505.938.7888 or Donnas@AnimalHumaneNM.org for further details. We welcome the opportunity to discuss bequest gift options with you.

a sniff and a shake: Vanessa Daniele, Marketing Director

Animal Humane is very excited to welcome our new Marketing Director—Vanessa Daniele. Vanessa has 10 years of experience in corporate communications and consumer marketing at companies like Whole Foods Market, Apple, eBay and large public relations agencies. She is thrilled to put her sound project management skills and passion for media relations behind our mission of saving lives. Her strategic planning, brand management, digital marketing and community relations expertise make her a perfect fit for our innovative Team. Originally from Cupertino, California, Vanessa recently moved from Sydney, Australia to Albuquerque—where the majority of her family lives. She loves animals, is a dog Mom of a Jack Russell Terrier named Tucker and a feisty Lab Boxer puppy named Ollie, who she adopted from Animal Humane after fostering her first month. In her spare time, Vanessa loves to hike with her dogs, travel the world, learn new recipes and spend time with family.

Vanessa, Tucker & Ollie
our FY 2012/2013 Annual Report is online

With your help, Animal Humane has been successfully meeting the needs of homeless pets and pet owners for the past 48 years. We’re pleased to share that 82.4% of all valuable life-saving support was directed toward our 20 comprehensive Circle of Care Programs during our last fiscal year!

Animal Humane’s Fiscal Year 2012/2013 Annual Report is online for your review, along with our Form 990 and our Audited Financials, which received a clean opinion from an independent CPA firm. We are thankful for the lives our donors’ generosity allows us to save—and proud to share organization-wide accomplishments and financial summaries for our fiscal period 7/1/12-6/30/13 with each of you.

Please visit AnimalHumaneNM.org/About Us/Audited Financials to see our annual report, audited financials and our IRS Form 990.
shar, joy, save postage, and save lives at the same time!

We offer a variety of adorable and fun e-Cards that you can send to your loved ones when you make an online donation. Celebrate special occasions or recognize loved ones, while supporting homeless pets in our care. It’s easy—just choose your favorite card, make a life-saving donation, and deliver some cheer directly to the inbox of that special person in your life. Visit AnimalHumaneNM.org.

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Blue
Jean McClellan & Dean Hintz
Bonita
Elmer M. Farinella
Brutus, Chico & Max-As
Donald R. Yagita
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Buddy
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Patricia & John Parker
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Gayle Morris
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Daisy
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Michel & Michael Moore
Dewey
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Jane & Ed McCullough
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Donna & Bob Bradley
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Diego
Mary Carol Bryant
Dixie
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Kathleen G. McCaughy
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Dorothy Steimer & Stacy Sacco
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Marllyn L. Bowman
Frederick
Jeanne Block
Ginger
Stephan D. Northrop
Gloria & Henry Velazquez
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Maureen & Rob Rowe
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Tanda Mareh
Judith G. O’Connell
Ted E. Bean
Paul Romness & Robert O’Neal
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Brantos & Janusz Wilczynski
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Dana M. Pariza
Tom & Rise
Del & Roland Lindsay
Tubie
Patricia A. Myer
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Karen L. Blatz
Zako
Shannon Dolney
Zeus
Erynnica Luisa Trandahlidsl
Zoe
Friends & Jon Rogers
Brantos & Janusz Wilczynski
Willow & Dexter
Nan C. Hammer

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Becky & Rodney Slaede
Minnie
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Erynnica Luisa Trandahlidsl
Mt. Fuji Blue
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Michelle Boggs
Phoenix & Shambhala
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Pokitu
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Pookie & Calli
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Popcorn & Peanuts
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Susie Converse
Pungent
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Riley
Kathy Outagana
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Rio
Susan McDaniel
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Tamara Noonan & Douglas Manuel
Sammy
Mary & Robert Fox
Sampson, T. Bennett & Cooper
Stannard & Richard Less
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Carol & Jacobson

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Barbara Rowe
Judith Ann Richardson
Alice
Donna & Bob Bradley
Mary Carol Bryant
Abby
Dorothy & Bruce Matrisciano
Alice
Judith Ann Richardson
Amber
Barbara Roeve
Angie & Ariel
Sharon Armstrong
Annise
Mary Carol Bryant
Ariel
Peggy Seward & Dave Reisinger
Arnold
Audrey Marie Urbano & Bruce Vogele
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Charles W. Lewis
Bandit
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