We continue to actively invest in ways to save more lives, which involves many interconnected initiatives. Over the last 18 months, we kicked off Project Humane, a major campus wide renovation to improve our pet quarters and to make our Virginia Street Campus a positive, welcoming destination. During this time, we also moved to a Pet Admissions by Appointment process to balance intakes with our resources and significantly increase the life-saving transfers of pets to Animal Humane from other New Mexico shelters.

Pet Admissions by Appointment, introduced in March 2013, has had immediate positive results including the reduction of the chaos and stress of the admission process for clients, their pets and our team. Appointments let us know how many pets we will take in that day, as well as what each pet needs to be ready for a new home.

One goal of Pet Admissions by Appointment is to encourage pet owners to use our shelter as the last resort, not the first choice when they need to re-home their pet. More pet owners are taking advantage of our many support services. During the first three months of Pet Admissions by Appointment, 79 pets never entered our shelter because they were re-homed or kept by their owners. That represented 9% of the total scheduled admission appointments and is a very positive result for those pets. And, despite fears that people surrendering strays or walk-ins would be turned away, we have accepted 100% of the non-aggressive strays and have taken all walk-ins, a total of 20 pets in three months.

While our Live Release Rate reached 94% for the month of June, the biggest winners are the severely at-risk shelter pets around our state. By knowing how many pets will be in our care in a given week, we are able to maximize transfers of pets from shelters all over New Mexico, many of whom were scheduled for euthanasia before we took them in. Project Fetch, our statewide pet transfer program, serves dozens of shelters and rescue groups from 12 counties throughout New Mexico, counties that comprise 75% of the state’s population. To date this year, we have brought in over 600 pets representing a 45% increase over the first six months of 2012, including 161 from the City of Albuquerque’s Animal Welfare Department (AWD).

The success of Pet Admissions by Appointment’s has dovetailed nicely with another major milestone, the opening of our new Adoption & Administration Center in mid-June. Our Grand Opening weekend drew hundreds and hundreds of supporters who were impressed and thrilled with what they saw and experienced when they entered “Big Blue.” Adoptions were through the roof that weekend with 53 pets finding loving homes in 48 hours. People are indeed blown away with our Center’s aesthetics, but the real design coup is the quiet, more supportive environment we’ve created. We knew we had met the mark the first day we moved 20 dogs into their new Real Life Rooms. They simply crashed; they curled up on their private cots and went sound asleep—because they felt safe. They were finally in a place where they could rest and be themselves without the noise and stress of our circa 1990’s kennels.

Opening Big Blue represented the completion of Phase I of Project Humane. We did not miss a beat, breaking ground in mid-June.
for Phase II, our new Admission Center, immediately. As of the beginning of July, our Admission Building’s foundation has been poured, the exterior framing and sheathing has been completed, and the interior work has begun. This 8,000+ square-foot building is scheduled to be completed by late September, at which point we will move all Admissions (intake), Animal Care, and Project Fetch functions into our new building.

Project Humane will come to its conclusion in Summer of 2014, with the creation of two handsome new buildings, the demolition of two 30-year-old cinder block buildings, and the renovation of four existing campus buildings. In effect, every building on our campus will have been built or renovated in the last seven years, preparing us for our next half century and saving thousands more of New Mexico’s homeless and abandoned pets! And it has ALL been possible thanks to YOU, our devoted, generous and loyal donors.

Peggy Weigle
Executive Director

“Animal Humane New Mexico, through Project Fetch, has been instrumental in saving hundreds of lives of homeless pets from Roswell, New Mexico area shelters. This year, we have been able to send countless pets, that otherwise wouldn’t be adopted locally, to a metropolitan area where they stand a much greater chance at finding a new, loving home. This has also enabled us to save more lives, by opening up much-needed kennel space for homeless pets awaiting their chance at a new, better life. If it weren’t for Project Fetch, many of the Roswell homeless pets would have no other option than euthanasia. Project Fetch has been able to serve many rural areas of the state of New Mexico. Without this project, the entire state’s homeless pets would suffer.”

–Roswell Humane Society

Trap-Neuter-Return: reducing kitten intakes and saving more lives

Everyone loves kittens. They’re cute, cuddly, and fun. But, where do they come from, and what part do they play in the greater issue of saving homeless pets? It’s reported that 80% of kittens in shelters come from feral cats, and that nearly 50% of kittens born outdoors die from disease, exposure, or parasites before their first year. A cat can begin reproducing as early as 5-months-old, and can have 2-3 litters a year, with an average of 4 kittens per litter.

Trap-Neuter-Return (TNR) is a comprehensive program in which feral cats are humanely trapped, evaluated, vaccinated, and sterilized by veterinarians, then returned to their original location. **TNR is proven as the most effective and humane way to lessen the numbers of kittens and cats flowing into shelters, resulting in lower euthanasia rates and increased adoptions of cats already in shelters.**

In 2012, our amazing veterinary team at our Donor-subsidized Veterinary Clinic sterilized 1,849 feral cats. Of this, over 1,000 were in 6 zip codes with substantial feral cat colonies targeted through our 2011/12 PetSmart Charities® TNR Grant. The results from our TNR program have been staggering! **Between January 2010 and December 2012:**

- Cat Intakes for our shelter decreased 7%
- Cat Intakes from our 6 PetSmart Charities Zip Codes* decreased 57%
- Kitten Intakes for our shelter decreased 34%
- Kitten Intakes from our 6 PetSmart Charities Zip Codes decreased 67%

Our TNR program is seeing incredible results thanks to our enthusiastic team, partners and volunteers who trap and transport cats. We rely on the devotion and expertise of Street Cat Companion volunteers as well as concerned citizens that borrow gravity-driven traps, which we supply free of charge. Our dedicated work has proved successful, and we’ve subsequently received a 2nd multi-year grant from PetSmart Charities to help us continue this program through 2015!

*Our TNR targeted zip codes are 87102, 87105, 87106, 87107, 87108, 87121 and 87123 (recently added!)

Our dedicated TNR efforts have slowed the numbers of kittens available for adoption, but not stopped them. In July 2013, we reached 129% capacity for felines.
Register today at DoggieDashAndDawdle.org and use the discount code READYSETGO for a $5 discount (valid through 9.30.2013).

Recognized as Albuquerque’s must attend pet owner event, Doggie Dash, Animal Humane’s largest fundraiser, is a festival to celebrate pets and the people that love them!

This year’s event will include:
• 5K Dash
• 2-Mile Dawdle
• Rent-A-Dog (if you don’t have a dog of your own, you can rent one of ours!)
• Doggie Carnival Games
• Food Trucks
• Contests
• Live Entertainment

New this year:
• Event held on Saturday!
• Purchase an all day pass for our Doggie Carnival when you register online
• Live chat with our customer service representatives online with questions about registration or the event
• All new fundraising prizes! Our top fundraiser will receive 2 roundtrip tickets on JetBlue Airlines!

Doggie Dash Top FUNdraiser!

For years Megan Edwards has been working diligently to support our dedicated work as a participant in Doggie Dash & Dawdle. This amazing Albuquerque Public School teacher has been a pet lover all of her life, and knew she wanted to help other pets after meeting her best canine friend. Louie, a chocolate Labrador mix, came into Megan’s life in 2001. Over the past 12 years, he has been her best friend, her partner, and cherished comfort through good times and bad. Louie inspired Megan to give back to homeless pets, as he taught her the significance of the unconditional love of a furry companion.

Megan started participating in Doggie Dash at 23 years old. Her first year she raised $1,000, and has since raised over $30,000 to support homeless cats & dogs. We are honored to receive support and dedication from Megan, and all of her family and friends that rise to the challenge of saving the lives of homeless and abandoned pets.

Megan invites each of you to join her at New Mexico’s biggest party for pets and people on Saturday, November 2, 2013 as a Dasher or a Dawdler, and hopes that you’ll reach out to all of your family and friends in raising money and awareness for homeless pets. Your participation will fund a wide variety of programs, resources, and activities that help thousands of cats and dogs find permanent homes each year. Dash over to DoggieDashandDawdle.org to learn more!
every moment counts when teaching Humane Education

It has been an exciting year for our Humane Education programs, Learn Humane and 505 Pit Crew, as a quick look at the numbers reveals. Between July 1, 2012 and June 30, 2013, we reached an astonishing 3,029 individuals with lessons on pet care and building empathetic and respectful relationships with people and pets. Of those, 50% were school children under the age of 10, and 35% were youth in middle or high school. All told, this marks a 65% increase over the previous year, a fantastic jump to make in so short a time. Ellen Schmidt, Senior Director of Outreach & Volunteer Programs, has done an incredible job developing and implementing lessons that tie into Common Core Standards and State of New Mexico educational requirements.

Our favorite numbers to watch, however, are our Educational Contact Hours. Educational Contact Hours are the number of hours spent teaching multiplied by the numbers of students reached, and it shows us how many hours we were able to devote to educating our community with messages of compassion, respect, and responsibility. In FY13, we offered an incredible 3,757 contact hours. That means 3,757 hours in which youth and adults learned what it means to care for another and be responsible to pets who depend on us. It’s 3,757 hours toward teaching our neighbors what to do in the face of animal cruelty and how to make a difference in the lives of people and pets alike.

Learn Humane will continue to grow in the coming year, as our education programs have received crucial support with generous gifts from the Brabson Library and Educational Foundation and the Albuquerque Community Foundation. We’re expanding our educational offerings and adding an additional staff member to our dedicated team. Ellen and her team cannot wait to teach more students and continue our efforts to create a loving humane community for generations to come!
1,000 adoptions and a felines best friend

It takes more than compassion and dedication to homeless pets to be an Adoptions Advisor at Animal Humane New Mexico; it also takes thoughtful evaluation skills, focus, and the ability to build meaningful relationships. One team member exemplifies all of these, and has achieved a celebrated milestone of 1,000 adoptions during the past 5 years at Animal Humane. Congratulations Stephanie Gerrish!

In 2010, Stephanie took responsibility for our Cats Around Town (CAT) program, which places adoptable cats in 10 businesses throughout the Albuquerque metropolitan area. For her, finding great homes for homeless pets is about quality, not quantity. Her passion for our CAT program stems from her love of building relationships with people and business owners, and showing them how fun and easy it is to be an ambassador for Animal Humane. Her strong focus and dedication to this program has helped CAT to successfully re-home a total 750 adult cats (and counting!).

Stephanie’s love of kitties goes beyond just finding them forever homes; she also helps to change each cat’s life through behavior modification and placement. She is selective about which cats are chosen for CAT partner locations, because it takes a specific temperament and personality to handle temporary residence in a business environment. Stephanie loves to meet new cats daily, treasures working for them, and truly sympathizes with each cat she places. Stephanie is an exemplary member of our dynamic team, and we are thankful for everything she does each day to support our mission.

“You don’t know it yet, kitty, but you just won the cat lottery!”

– Stephanie Gerrish
it’s easy to support Animal Humane New Mexico through workplace giving programs

Many employers sponsor annual workplace giving campaigns through which employees may elect to make payroll deductions to selected nonprofit organizations. If you are a federal or state employee, or you work for a corporation that provides a workplace giving program, you have available to you a very simple and convenient way to support our devoted work. For years, we have partnered with programs like the Combined Federal Campaign, New Mexico State Employees Charities Campaign, and United Way of Central New Mexico to offer effortless ways for compassionate people to support Animal Humane.

See your human resource manager or payroll department to learn how you may designate your tax-deductible contributions through your workplace. It’s simple, and a wonderful way to show your passion for homeless pets year-round. Will your employer match your gift? Contact your human resources department!

Animal Humane New Mexico is grateful for the dedicated support we receive from donors who choose to donate through their office or place of business. If you have any questions, or you would like to have Animal Humane attend a company event or workplace giving fair with a furry friend, contact Marina Muñoz de Martínez, Annual Giving Manager, at 505.938.7883 or MarinaM@AnimalHumaneNM.org

a lifetime of love and a passion for pets

Laurie Garihee, who passed away on December 23, 2012 at the age of 80, truly knew the meaning of “giving.” In her lifetime she donated to over 50 charities; however, Animal Humane New Mexico held a special place in her heart.

Laurie made yearly contributions to Animal Humane for decades, with the first check being written in 1973. She believed this organization was the only hope for animals less fortunate than her pets. She was a pet owner of numerous dogs, with standard poodles finding her soft spot.

When we discussed Laurie’s Will 10 years ago, it was no surprise she designated Animal Humane New Mexico as one of her beneficiaries. Laurie believed any donation, small or large, made an impact. Her last wishes also encouraged family and friends to donate to Animal Humane or their favorite charity. As a result of her final wishes, over $5,000 was donated to Animal Humane.

I hope Laurie’s generosity is an inspiration to you. Consider making Animal Humane New Mexico a beneficiary in your Will and encourage loved ones to contribute to this life-saving organization. By doing so, their legacy and passion for pets will live on forever.

Dr. Francine Olmstead
Long time friend

If you are making your estate plans, and would like to make homeless pets the beneficiaries of your estate, life insurance policy or IRA, please contact Donna M. Stumpf, Senior Director of Development & Marketing at 505.938.7888 or DonnaS@AnimalHumaneNM.org for further details. We welcome the opportunity to discuss legacy gift options with you.
In Memory of People

Nancy Parker
Becky Wittenburg & Bob Zeller
Valerie Willems
John Willems
Grace E. Blower
Kathy Schwendenman
Bethany F. Gulvezan
Larry R. Brown
Rob Denese Richesin
Jeanette Rich
George Potok
Donald McKechnie
Earl Parker
Paul Hal Simons
Marion & Andy Simon
Kirsten Ralph
Joann Palmer & George Frear
Kaye Myers
Nancy & Robert Miller
Emma D. Menicucci
Donna M. McRae
Jenni & Gary Mazaroff
Joanne Keane
Karen Ann Karina
Joanne Keene
Gary John La Rosa
Jens & Gary Mazarak
Donna M. McRae
Emma D. Mercuri
Nancy & Robert Miller
John A. Moor
Kaye Myers
Joan Myers
Barbara & George Frear
Kirsten Ralph
Marion & Andy Simon
Hal Simon
Kir & John Stichman
Paul
Dayna G. Nelson
Earl Parker
Donald McKechnie
Laba & Baby Pierce
Terry & Christian Month
Michael Potok
Kim Rsemesmacher’s Birthday
Julie & Kent Mackenzie
Jeanette Rich
Denise Richesin
Bob
Larry R. Brown
Jesse & Telo Schwebach
Bethany P. Gulvezan
Kathy Schwenkendien
Grace E. Blower
John Williams
Valerie Willems
Becky Wittenburg & Bob Zeller
Nancy Parker

In Memory of People

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Mary & Vic Jurzy, Jr.
Auta Auerbach
Ann Salazar-Liebman
Paul Ayala
Jo Ann Colgan
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Suean L. Davis
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Kerry Bryam
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Doris Campbell
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Christy & Edwardo Rossi
Carol & David Schillerstrom
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Brad Cartwright
Myrna A. Brown
Dr. Blimon Rodolfo Castro
Jane & Tom Gulley
Melanie Knupp
Eliza Lujan
Mary Margaret Chadderdon
Julie & Richard Moore
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Adahulie & Herb Chapman
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Betty Lou & David Simms
Briam Ctyck
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Albuquerque Community Foundation
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Diane & Craig Greenwell
Glen D. Marsh
Ann & Al Ogden
Esther & Ken Starr
Karlin L. Urban
Fran & Ed Wright
Lindia & Larry Young
Nalini Venam
Eleanor Crowley
Cibola National Forest Employees’ Association
Anne M. Curren
Glenonna & Robert Hasak
Anne Michelle (Sanchez) Dalton
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Jackie & Jared Kranz
Dorothy & Mark Mayfield
Dr. Hershel A. Domemann
Ruth Ann Elabreck
Patricia M. Gray
Ruth & Sidney Schultz
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Tyler Fitzgerald
Roberta Donna Reed
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Kirsten Anderson
Laura Garibay
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Ida Mae Gendreau
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Ken Gauthier
Betty & Stewart Ingham
Lillian A. Ingham-Hill
Darlene Lierman
Jane D. Hardwark
Barbara & Lueders
Glenn Hart
Linda & Bob Davey
John Hawkins
Ann Haas
Virgie Hayas
Stanley D. Hayas
Lisa Chevral & Hector Rodrigues
Mary G. Rodriguez
Denise A. Heimerich
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Gwendolene Cynthia Gallegos
Mary & John Bean
Doreen & Lewis Rosenberg
Linda & Bob Davey
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Susan Cummings
Arthur Rosenberg
Doris M. Dole
Cristina & Dennis Dole
Richard & Michelle Dole
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Gladys Stone
Curtis Stone
Bill Stone
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Sandra McDonald
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Richard & Michelle Hattan
Patricia & Anthony Schroeder
Mary Schweiker & James McHollan
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Richard & Michelle Hattan
Patricia & Anthony Schroeder
Mary Schweiker & James McHollan

Animal Humane New Mexico has been chosen as the secondary beneficiary of this year’s Montezuma Ball! In partnership with WESST and the New Mexico Multi-Cultural Foundation, we are working to make this year’s event the biggest ever.

The Montezuma Ball dates back to 1902 during New Mexico’s Territorial Fair. This formal event retains many elements from the original celebration, including the selection of a special King and Queen. Please join us on Saturday, November 23, 2013 at Hotel Albuquerque as we celebrate our City’s rich history while raising valuable funds for the pets in our care!

To purchase tickets or table sponsorships, or donate an auction item, please contact Donna M. Stumpf at 505.938.7888 or DonnaS@AnimalHumaneNM.org, or visit MontezumaBall.com.