Imagine a destination so welcoming, soothing, and inviting that people want to come and spend time there. A place to meet a new love, to learn, to heal. Can you imagine this is an animal shelter? This is what we imagined when we envisioned what Animal Humane should be for the future. And the future is very near. In this edition of Paws for Thought you will learn about planned alterations to our campus that will change the futures for at-risk pets and redefine the shelter experience for pets and people.

Project Humane has launched. It is a $5.0 million capital campaign that will transform our Virginia Street campus into a beautiful, welcoming place for pets and people alike. Our housing will be upgraded to offer compassionate shelter that promotes and restores health for the pets we serve. Our campus will be a center for meeting, adopting, training and learning about pets.

Our goal is to upgrade our facilities and campus using a Master Plan developed by one of the country’s leading animal shelter architecture firms, Animal Arts. The plan calls for a combination of humanely designed new construction and renovation of existing buildings. Construction will be phased to address the most pressing issues first while causing minimal disruption to our resident pets. Our phased renovation plan will allow us to maintain our current operation levels so we may continue serving the pets and pet owners who rely on us every day.

We are only $1.2 million from our goal, and invite you to join our passionate donors who have already committed to this landmark project that will allow us to medically and behaviorally treat more pets and lead to an increase in adoptions year after year. Together, we will ensure that Animal Humane’s facilities are renovated to offer every pet that comes under our care a safe, calm haven that promotes and restores their health while we prepare them for new, loving homes.

Peggy Weigle
Executive Director
Project Humane will achieve seven key outcomes:

1. **Save More Lives**

   Since January of 2010, Animal Humane has successfully adopted 100% of the healthy pets in our care. This includes some pets that came to us with treatable conditions that we were able to return to health through our expert Veterinary and Behavioral Teams. In 2011, our euthanasia rate reached an all-time low and we were able to save and rehome 90% of the more than 5,300 pets that entered our care. Sadly, 40% of the animals that were euthanized in 2011 were deemed treatable. The majority were puppies and kittens with ringworm, and dogs that became behaviorally unstable due to the stress of living in our kennels. We need your help to save 100% of the healthy and treatable pets in our care by creating quarantine facilities and better housing.

2. **Provide Healthy, Respectful Housing for Every Pet**

   Another key goal is to bring our facility into compliance with the latest recommendations from UC Davis Koret Shelter Medicine Program 2010 “Facility Design and Animal Housing Guidelines” and Association of Shelter Veterinarians 2010 “Guidelines for Standards of Care in Animal Shelters.” We aspire to provide housing that is safe, calm and promotes or restores health; whether a pet has just entered our campus, is in isolation for illness or is available for adoption. Currently the only facility that meets these standards is our Robbie Jones Memorial Cat House. Following these guidelines will provide humane housing that meets the goals of providing all animals the “Five Freedoms:”
   - **Freedom from Thirst and Hunger** by ready access to fresh water and a diet to maintain full health and vigor.
   - **Freedom from Discomfort** by providing an appropriate environment including shelter and a comfortable resting area.
   - **Freedom from Pain, Injury, and Disease** by prevention or rapid diagnosis and treatment.
   - **Freedom to Express Normal Behavior** by providing sufficient space, proper facilities and company of the animal’s own kind.
   - **Freedom from Fear and Distress** by ensuring conditions and treatment which avoid mental suffering.

3. **Separate Going Home from Losing My Home Areas**

   We will physically separate our admission and adoptions services into two buildings. The admission process is an emotional, stressful and often traumatic experience, while adopting a new pet is a happy and hopeful one. Currently, these two services share the same cramped building. Creating a positive customer experience for both client groups has been very difficult when they must share the same space.

   We need to separate **going to my home** from **losing my home**.

4. **Increase Efficiency in Caring for the Pets We Serve**

   Our facilities have been developed over four decades without the benefit of a Master Plan. Our campus is confusing to navigate, is stressful for our pet residents as they are moved from building to building, and is highly inefficient for our Animal Care and Veterinary Teams. Frequent changes in housing lead to stress for animals, which in turn increases their vulnerability to illness. Project Humane will reorganize our campus and will provide our pets with life-enhancing environments while increasing our team’s efficiency.
5. **Create Ample Space for Learn Humane Outreach Programs**

Our Humane Education Outreach Program has grown significantly over the years. While many classes are held on school campuses, we also host many community and school tours. We have only one large meeting room available to accommodate staff and volunteer functions along with training and education classes. Scheduling this single shared space proves difficult. Having an additional large multi-use room will enable us to offer more humane education K-12 classes and special training programs on our campus.

6. **Expand our Clinic to Meet Demands**

Animal Humane’s Donor-subsidized Veterinary Clinic has been operational since 2007. Our Clinic’s mission is to provide quality, low-cost veterinary services to qualified low-income pet owners to keep pets and owners together. **Our goal is to reduce owner surrenders and requested euthanasia when owners cannot afford the high cost of private veterinary care.** Currently, we have to turn away clients because we do not have adequate quarantine facilities to treat contagious pets. Project Humane will expand our Clinic allowing us to create a parvo ward, a canine ringworm treatment area and a larger feline treatment ward—saving more lives.

7. **Build Adequate Work Space for Our Staff and Volunteers**

Our programs and services have grown dramatically over the past five years and so has our staff. We have outgrown our current office and meeting space. Bathrooms have been converted to offices, while some offices are time-shared. **To avoid staff burnout, we need more space where our staff can think clearly and work effectively on behalf of the homeless pets we serve.** Our current administrative offices will be relocated on our campus to create a new Volunteer Center to accommodate the recruitment and management of our growing (400+) volunteer base.

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**Budget**

**Expenses**

<table>
<thead>
<tr>
<th>Phase</th>
<th>Description</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>Adoptions and Administration Building</td>
<td>$2,750,000</td>
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<tr>
<td></td>
<td>Clinic Renovations</td>
<td>100,000</td>
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<tr>
<td>B</td>
<td>Kennel Renovation</td>
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<tr>
<td>C</td>
<td>Admissions</td>
<td>650,000</td>
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<tr>
<td>D</td>
<td>Cattery Renovations</td>
<td>250,000</td>
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<tr>
<td>E</td>
<td>Central Park</td>
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**Total Expenses:** $5,000,000

**Revenue**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Animal Humane Contribution</td>
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<tr>
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<td>Naming Opportunities</td>
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<tr>
<td>Other Donations</td>
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</table>

**Total Revenue:** $5,000,000

Together, we’ve raised $3,728,560 so far!
**Project Phasing**

*Capital Campaign Committee*

Steve Alford  
Honorary Co-Chair  
Head Coach, Lobos Basketball Team

Nancy Anderson Roberts  
Honorary Co-Chair  
Friend of Animal Humane since 1970

Larry A. Chavez  
President, Four Seasons Home Products

Carol Mayo Cochran & John Cochran  
Principal, REDW LLC; Retired, State of New Mexico

Chuck & Linda Eldred  
EVP and CFO of PNM Resources

Jim & Carol Hinton  
President and CEO, Presbyterian Healthcare Services

Jeff Nichol, DVM  
Behavior & General Medicine for Pets; Veterinary Emergency & Specialty Center

Sharon & Luis Ochoa  
Retired Nurse Practitioner; Retired Police Lieutenant

Kris & John Stichman, PhD  
Animal Humane New Mexico Board Member; Executive Vice President Emeritus, Sandia National Laboratory

Helen Wertheim  
Community Volunteer

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**Phase B Highlights:**

- A new admissions building, with separate entrances for cats and dogs
- Separating those pets that are going home from those pets that are losing their home
- A state-of-the-art facility that will include medical exam capabilities, so pets will not have to be transported around our campus to receive services, in order to keep their stress levels low

**Phase A Highlights:**

- An education room that will give us greater capacity for our Humane Education and Outreach programs
- 25 Real Life rooms for our canine residents waiting to be adopted into their forever homes
- A warm, welcoming adoptions center, more equipped to handle the thousands of visitors that we see annually
- New, covered dog runs on Virginia Street, where adoptable dogs will enjoy more time outside, and be visible to their potential new families

**Phase C Highlights:**

- Our enlarged, comfortable, sound proof dog runs will provide a healthier less stressful environment for our canine residents
- Upgrades to Real Life rooms, with private air circulation and individual drainage in each unit

**Phase D Highlights:**

- An all feline compound designed to minimize stress on our feline residents by greatly reducing cross-campus journeys during their stay
- Larger, state-of-the-art single cat condos, kittens rooms and bonding rooms
- Cat treatment, cat behavior modification, and feline ringworm treatment areas

**Phase E Highlights:**

- Central Park—a meeting ground with shaded landscaped meet and greet areas, where potential adopters can bond with dogs
- Community space that connects our existing Diane Mulcahey Memorial Walking Path system, and makes our campus cohesive
- The nexus of our campus, this area will also feature beautiful, pet-friendly landscaping

**Clinic Highlights:**

- Expanded isolation facilities
- New Ringworm treatment facilities
- New Parvo treatment ward

“Having adequate space to isolate and treat cats with ringworm and respiratory infections will allow us to save more lives. It will be amazing to be able to have more room and higher quality environments so that these cats may recover more quickly.”

— Dr. Jackie Blanchette, DVM

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**Main Campus Key**

A. Dog Park & Mary Claire Bachechi Learning Center  
B. New Admissions Building  
C. Foster Care Building  
D. New Adoptions & Administration Building  
E. New Cattery  
F. Robbie Jones Memorial Cat House  
G. New Cattery  
H. Additional Veterinary Facilities  
I. Donor-subsidized Veterinary Clinic
Volunteering for Animal Humane is very satisfying, because over the years the focus has been on improving the lives of the animals while in its care and improving their chances for adoption. With the new campus, these goals will be easier to achieve."

- Donna & Bob Bradley
Animal Humane Volunteers

“It is such a thrill to be associated with this leading edge expansion of the Animal Humane New Mexico Adoptions building. Their great work will only get better. I am especially pleased with their excellent ways of caring for the essential behavioral needs of each pet. They really know how to set cats and dogs up for success in their new adoptive homes.”

- Jeff Nichol, DVM
Project Humane Committee Member

“Project Humane will help many more shelter pets be healthy and find their forever families while helping Albuquerque and the surrounding communities to solve the problem of homeless and unwanted pets.”

- Kris & John Stichman, PhD.
Animal Humane Board Member

“Having separate entrances for dogs and cats being admitted will make an incredible impact on the pets, and will give us the ability to conduct two intakes at once. In addition, having a separate admissions building will allow for more privacy for the sometimes hard decision of surrendering your pet.”

- Sam Blankenship
Animal Humane Director of Adoptions

“In our new education room we’ll be able to accommodate larger groups, have more space to present in, and a more comfortable learning environment which will directly benefit the students and teachers who visit Animal Humane. The new facility will add a wonderful new dimension to our education programs.”

- Ellen Schmidt
Animal Humane Senior Director of Outreach & Volunteer Programs
In Memory of Pets

Darlen & John Harvell
Bridgett & Aspen
Wayne K, Ginger, Sugar, Bear, David S. Gutzler
Peggy C. Poulsen
Jilea W. Lee
Taco
Halley Bender
Schatze & Max
Sam
Sable & Mink
Red Bird
Vicky N. Hardin
Reba & Bean
Jan & Ben Bendixen
Morris
Zita & David Whorf
Antoinette Utsinger
Maya Seligman
Mandy
Kristin Ireland
Maia Minerva
Maggie Rudolph
Carla Focke
Theresa Madie Mirabal
Libby, Lily, Chama & Phantom
Elise M. Wheeler

Karen & Ronald Taylor
Archie
Apache
Carolyn A. Christopher
Amanda & Skipper
Kelle & Edwin Delaney
Kris the Bulldog
Dixie
Deborah S. Swartz
Erin Tietz
Kimberly Thomas
Lana
Marie H. Wright
Barbara & Robert Schenk
Deborah E. Allred
Linda Hayon

Abba Mess
Taye
Wayne K. Ginger, Sugar, Bear, Bridgett & Aspen
Dorian & John Harwell
Woody & Charlie
Jackson & Charlie
Yeti & Teca
Kirsten & William White

Visit AnimalHumaneNM.Org to register or start a fundraising team today.

Start a Fundraising Team Today!

The event is essential in funding Animal Humane’s 20 programs including animal adoption and spay/neuter resources, and a free pet behavior helpline. Proceeds also provide funds for our full service Donor-subsidized Veterinary Clinic for low-income pet owners.

You can also help pets in your community.

Lace up your running shoes, stretch your legs and gather up the kids (furry or otherwise). Animal Humane’s 30th Doggie Dash & Dawdle is Sunday November 4, 2012 from 8 am-2 pm at Balloon Fiesta Park in Albuquerque.

Doggie Dash is Albuquerque’s biggest canine social event, but supports our feline friends too!

It’s the Canine Social Event of the Year!

Start a Fundraising Team Today!

Do you have friends, family and colleagues who love pets? Gather a team for the Doggie Dash & Dawdle 2012 Team Challenge and have fun fundraising while you compete for prizes. The biggest prize of all? Knowing that the money you raise will help homeless pets in your community.