AnimalHumaneNM.org

saving pets
serving people

annual report
fy 2013/2014
our commitment to saving lives

Our 48th year will be remembered for our incredible Main Campus transformation. Thanks to Project Humane, 615 Virginia Street is now a healthier, more beautiful and functional facility for our pets, staff, volunteers and the public. After moving into Big Blue, our new Adoption Center, in June 2013 we proceeded to build or renovate three more buildings: Tiny Teal, our new Admission Center, was completed in October 2013; the complete makeover of our Kennels was finished in March 2014; and the renovation of the former Adoption/Intake Building into a stunning multi-purpose cat facility, the Robbie Jones Memorial La Casa de Los Gatos, was completed in June. Phases VI & VII, landscaping and our Clinic Annex, will be completed in Fiscal Year 2014/2015.

Our new facilities have hit the mark. Pets in our care are staying healthier and happier. The public loves our welcoming new facilities. Our staff and volunteers are able to be more efficient in their day to day tasks. And all of our hard work has resulted in a 92% Live Release Rate. Indeed, we have saved more lives. We are so grateful for the incredibly generous support from our donors, who made our transformation possible.

Other milestones in Fiscal Year 2013/2014 included the reintroduction of a summer day camp for kids, Camp Humane and the award of a major grant from the ASPCA’s Community Partner Program. Camp Humane was a huge success, with 44 campers enjoying the excellent curriculum created by our skilled Education & Outreach Team. We enjoyed overhearing campers talking about the importance of good ventilation to keep pets healthy, and how vital spay/neuter is for reducing pet overpopulation. Mission accomplished!

Albuquerque was one of two cities selected to participate in ASPCA’s Community Partner Program (CPP). Animal Humane and the City’s Animal Welfare Department are now collaborating on several initiatives to increase our community’s adoption rate, increase spay/neuter, and reduce intakes into our shelters. Together, we are implementing programs that focus on Pit Bull and Chihuahua-type dogs because they make up the majority of our shelter’s populations.

We are geared up and ready to move into our next half-century and have saved tens of thousands of lives already, thanks to the dedicated work of our Team, Volunteers, Board and precious donors.

Peggy Weigle
Executive Director

Michelle Franks
President
Studio Southwest Architects

Alicia Keyes Touche
Vice President
AJK Films

Tim Nichols
Treasurer
PNM Resources

Jose Blanton, Esq.
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Workspace Dynamics

Camilla Serrano
New Mexico Bank & Trust

Susan Shires
Community Volunteer

Norm Shrout
Long Leash On Life

Kris Stichman
Community Volunteer

Dr. Emily Walker, DVM
Albuquerque Cat Clinic

Peggy Weigle
Animal Humane’s Executive Director

Our Mission

Our mission is to support and improve the lives of New Mexico’s cats and dogs through sheltering, adoptions, humane education and veterinary services.

Our Vision

A society in which every animal is treated with respect and compassion.

Our Core Values

Animal Humane New Mexico upholds the following values for all people and animals:

- **Compassion** for all who are vulnerable, suffering, frightened, or in need.
- **Respect** in all relationships and interactions.
- **Accountability** for our actions as they impact our community.
- **Quality** of our care and services.
- **Safety** in all of our environments.
- **Stewardship** of the organization.
In 2012, Animal Humane launched Project Humane, a $5.6 million capital campaign intended to transform our Virginia Street campus into a beautiful, welcoming place for pets and people alike. Our goal was to upgrade our facilities and campus using a Master Plan developed by one of the country’s leading animal shelter architecture firms, Animal Arts. The plan called for a combination of humanely designed new construction and renovation of existing buildings. Our resident housing would be upgraded to offer compassionate shelter that promotes and restores health for the pets we serve, and our 4-acre campus would become a center for meeting, adopting, training and learning about pets. We are delighted to revisit our original key outcomes, and demonstrate the progress we’ve made with your passionate support.

Save More Lives
We provide homeless pets with the physical, emotional and psychological support they need to heal and find new homes. Our FY 13/14 Live Release Rate of 92% is a testament to your support of our transformational care.

Provide Healthy, Respectful Housing for Every Pet
Real Life Rooms give canine residents a comfortable place to rest while waiting for a new home.

Separate Going Home from Losing My Home Areas
Tiny Teal provides a safe, nurturing space for every pet entering our care.

Increase Efficiency in Caring for the Pets We Serve
Each exam room is equipped with everything our Team needs to start each pet’s journey to a new life.

Create Ample Space for Learn Humane Outreach Programs
Our Education & Outreach programs are creating a more humane society for generations to come.

Expand our Clinic to Meet Demands
The first of its kind in New Mexico, our Ringworm Treatment Center allows us to isolate and treat felines afflicted with this highly contagious, but treatable, illness.

Build Adequate Work Space for Our Staff and Volunteers
With workstations placed throughout our campus, each Team member is better equipped to serve the pets in our care.
All figures are based on our Fiscal Year 2013/2014 financial statements that were audited by an independent CPA firm, CliftonLarsonAllen LLP, who has given a clean opinion. To view a copy of this full report and our IRS Form 990, please visit AnimalHumaneNM.org.

Animal Humane is a private 501(c)(3) nonprofit organization that receives no city, state or federal funding. Rather, we are responsible for earning or raising 100% of our $5.4 million dollar annual operating budget. We are fortunate to produce revenue from three streams that generate 30.8% of our annual budget: 1. Fees from Adoption and Training classes; 2. Fees from services performed in our Donor-subsidized Veterinary Clinic for low-income pet owners; and 3. Revenue from our Thrift Shop, our three Animal Outfitter Pet Supply stores, and sales of donated motor vehicles.

The remaining portion of our annual budget is raised through private donations from individuals as well as contributions made from businesses, foundations and donors including Animal Humane in their estates. Private donations have made it possible for Animal Humane to successfully meet the needs of homeless pets and pet owners for the past 49 years. Every contribution is valued and judiciously used to operate the 20 programs that comprise our comprehensive Circle of Care.

**Income**

- **a. General Contributions** $2,344,951
- **b. Grants, Project Humane Gifts & Other Private Contributions** $1,181,222
- **c. Adoption/Training/Animal Care Fees** $1,016,910
- **d. Bequests** $715,720
- **e. Retail Revenue** $750,635
- **f. Investment Interest/Dividends** $483,924
- **g. Special Events** $264,175
- **h. Loss on Disposal of Assets** $(78,779)

**Total Support Revenue** $6,678,758

**Expenses**

- **a. Animal Care Programs** $4,821,386
- **b. Donor Development and Fundraising** $684,780
- **c. Management and General** $402,857
- **d. Community Outreach and Education** $265,458

**Total Functional Expenses** $6,174,481

Animals Received

- a. Owner Surrenders 2,057 45%
- b. Animals Transferred From Other New Mexico Shelters 1,372 30%
- c. Strays 830 18%
- d. Shelter Offspring 22 1%
- e. Adoption Returns 275 6%

**Total Animals Received** 4,556

Animals Adopted, Returned to Owner or Transferred

- a. Dogs 1,529 35%
- b. Puppies 793 18%
- c. Cats 800 19%
- d. Kittens 765 18%
- e. Return to Owner 433 10%

**Total** 4,320

Outcome of Animals not Adopted as a % of Intakes

- Healthy Animals Euthanized 0 0%
- Treatable Animals Euthanized 20 0.4%
- Unhealthy/Untreatable Animals Euthanized 335 7%
- Still Available for Adoption on 6/30/2014 285 6%

We continue to make notable strides for homeless pets in our community and are excited to share these great accomplishments with you. Since January 2010, Animal Humane New Mexico has successfully re-homed 100% of the healthy pets in our care! In Fiscal Year 2013/2014 our Live Release Rate, or Save Rate, reached an all-time high of 92%, and continues to grow. This is possible due to our comprehensive Circle of Care that provided more veterinary care, offered more behavioral assistance, and served more pet owners with services to keep pets in loving homes. Lives are being saved, and your support makes our work possible.
nurturing future generations

Respect, responsibility, kindness, compassion and citizenship: these are the qualities we want our children to acquire to ensure a positive community to come. This summer saw the launch of Camp Humane, a 5-day educational summer camp for students ages 8-13. Over the four weeks of camp, 44 students from schools across Albuquerque and the surrounding area participated. Not only did they play fun games and make crafts; they also learned how shelters work, about careers with animals and what thought should go into adopting a pet. They learned how to care for different types of pets, from turtles and tortoises to hedgehogs and horses, as well as for unowned pets like community cats.

Our skilled Team was supported by five high school aged Junior Volunteer Counselors, who helped wrangle campers and learned just as much—if not more—about responsibility and reliability. Through four week-long sessions of Camp Humane we were able to provide a total of 1,659 contact hours of valuable lessons of Humane Education. These combined lessons, in the minds of our young campers, are working to strengthen our community and build a more humane society for generations to come. By planting these lessons of compassion, respect and responsibility at a young age, these young activists will grow and bloom into passionate life-long animal advocates. In the end, homeless pets are the real winners.

In Fiscal Year 2013/2014:
• Reached 5,165 students with lessons on pet care and building empathetic and respectful relationships with others, a 70% growth over the previous year.
• Of those, 69% were school children under the age of 10, and 20% were youth in middle or high school.
• We reached all these people through 8,655 contact hours, 37% of which were repeat contact hours—where a student received a 2nd lesson.
• We presented to a total of 49 Albuquerque Public Schools and 13 private schools, impacting 31% of the APS school district.

saving lives statewide

Our Team was preparing to drive down to Roswell to pick up several dogs from their municipal shelter when we saw a powerful photo on Facebook of a sweet looking dog cowering with her head down. It was the saddest photo of a young stray dog, completely shut down and helpless. Our Director of Adoptions sprung to action and worked with a local rescue group to pull her from the shelter one day prior to her scheduled euthanasia. Our Team arrived the next day to drive sweet Melody and 28 dogs 197 miles into our loving care.

Stories about overcrowded shelters happen all too often, but Animal Humane is here for those pets when they need us most through our statewide pet transfer program Project Fetch. One by one, we transform the lives of pets that are homeless, emotionally shut down, sick or injured and give them access to resources they would otherwise not receive.

Melody was so terrified of people that she wouldn’t eat, drink or walk. Our passionate Behavior Team spent an entire month working with her. At times we had to hand feed her, just to make sure she would eat. Through a great amount of training, daily playgroups and positive association, we were successful in pulling this sweet girl out of her fearful shell. Some pets may take a little longer to heal and require more resources to transition from homeless to loved, but every pet we save is worth the effort. Melody began her new life with a new family in March 2014.

In Fiscal Year 2013/2014
• We transferred 1,372 at-risk pets into our care, a 25% increase over the previous year
  • 997 canines
  • 375 felines
  • This includes 446 transferred from Albuquerque’s Animal Welfare Division
• We helped 20 shelters, agencies and rescue groups statewide
• We provided support to shelters in 13 different counties in New Mexico that comprise 62% of our state’s population, in some of the most rural areas
Animal Humane’s Donor-subsidized Veterinary Clinic, located on our Virginia Street Main Campus, plays a crucial role in ensuring pets stay healthy. Our talented team of 3 full-time Veterinarians and 16 Veterinary Technicians and Assistants treated THOUSANDS of shelter pets, as well as owned pets. We sterilized 4,366 cats and dogs in Fiscal Year 2013/2014, making a huge impact on pet overpopulation in our community. In addition, we served thousands of owned pets at our Monthly Vaccination Clinics and through the comprehensive care offered daily to qualifying low-income families.

Every day, our skilled Veterinary Team is doing more than just helping the homeless pets in our shelter; they’re also providing critical services to families who wouldn’t otherwise be able to afford veterinary care for their beloved pets. When Audrey’s Shih-Tzu Bronson developed a tumor in his armpit, she feared she would have to euthanize her sweet dog, until a friend told her about the comprehensive services offered in our Donor-subsidized Veterinary Clinic. We helped Bronson through a leg amputation, a ruptured ulcer in his eye and a host of ongoing preventive care. We provided Audrey with peace of mind, while treating Bronson with compassion and high quality care. After years of thoughtful care and dedication to this sweet dog, Bronson passed over the rainbow bridge in June 2014. Nevertheless, Audrey says that she will continue to bring her pets to our Clinic because our staff is supportive of both pets and pet owners.

“Everyone at Animal Humane was very loving and sympathetic to me while I experienced financial hardship, and to Bronson who was struggling with his health. You are all wonderful people and I am so blessed to have walked into such a wonderful Clinic! Thank you!”

Our Pet Save Fund offers extra veterinary care to pets to relieve their suffering, enable them to return to their homes, or be ready for a new one. In FY 2013/2014 we provided 986 cats and dogs with $138,755 in subsidized care through 1,309 procedures.
teaching new tricks

Animal Humane’s Behavior Department plays a pivotal role in the mission of Animal Humane by helping pets remain in their homes and increasing the adoptability of the homeless pets in our care. Our talented Behavior Team offers private and group behavior training classes to pet owners (and their dogs and cats). They also provide valuable Behavior Modification Training to our pet residents in the form of enrichment and socialization activities as well as basic manners instruction.

New York came to us in August 2013 as a stray kitten. She was fearful and under-socialized to human handling—she naturally perceived us as a threat. After her spay surgery and a brief recovery in a Foster Care home, New York returned to Animal Humane and was placed into our Behavior Modification program. During her two week stay, she was provided with guided activities and resources to help her learn that people are friendly, not harmful. By the time she graduated from our program, she no longer exhibited aggression and pursued cuddles and affection from our talented Behavior Team. New York was adopted in September 2013 and is thriving in her new home, with support and counseling from our Behavior Team.

community partnerships & programs

Animal Humane New Mexico is committed to the health and happiness of homeless pets and passionate pet owners statewide. To this end, we’ve established a host of programs and partnerships to serve the evolving needs of homeless pets, owned pets, rescue groups, shelters and other animal welfare professionals throughout New Mexico.

Free Behavior Helpline—connects pet owners with our skilled Behavior Team.

Monthly Vaccination Clinics—grants the public access to affordable vaccinations and microchips for their cats and dogs.

New Mexico Humane Conference—provides two days of educational opportunities annually to animal welfare professionals, rescue groups and volunteers from New Mexico and surrounding states.

Pet Food Bank—serves families who are facing financial hardship.

Pets for Seniors—subsidizes the cost of adoptions for humans 65 or older.

Project Fetch—transfers pets from shelters and rescue groups statewide into our care.

Trap-Neuter-Return (TNR)—reduces the numbers of kittens and cats flowing into shelters and improves quality of life for community cats in managed colonies.

Warm Hearts Network—provides supervised pet companionship from shelter pets trained as therapy dogs to persons in hospitals, recovery centers and nursing homes.

ASPCA Community Partnership—established a multi-year collaboration between Albuquerque’s animal shelters to increase our city-wide Live Release Rate.

Paws & Stripes—utilizes our Main Virginia Street Campus to train service dogs for military veterans with post-traumatic stress disorder and traumatic brain injuries, and adopts our dogs into their program to serve their clients.

people served = 21,351
The following people donated VEHICLES to Animal Humane in Fiscal Year 2013/2014:

John Alcon
Dean Bernardone
Max Bloom
Sharon A. Browne
Thomas Chavez
Christopher Clayton
Bonnie & Barry Cooksey
Heidi J. Cooper
Roger Dopson
Madeline Gutwein
David L. Hatch
Jonathan Hill
Busaba Jewsawusde
Jerome Jim & Neal Shinn
Richard Johnson
Larry Wayne Jones
John M. Klink
David S. Korb
Marcia McCann
Adrienne McConnell
Anne Moureau
Ildiko Oravecz
Jeffrey Swan
David Theriot
Stephen Rock Tope
Linda Turner
Betty L. Zarkowski

Bequest & Estate Gifts
Anonymous
Gerald Alberts
Robert Ashley
Robert and Barbara Clemmensen Fund
Walter E. & Shelley Cohen Fund
Gene Silverne Crook
Jack Farrell
Douglas K. Fischer, St.
Katheryn S. Fox
Marie Rita Griego
Billie J. Hallberg
Martha Ann Kayne
Gary G. Lemkuhl
Philip J. Lenk
Deborah J. Lewis
Mary Jane Major
Hester M. Miller
Janet & Dietrich Rontz
Frances L. Schreyer
June D. Schutzberger
Norma P. Shirley
Carolyn & Dwight Tope
Edwin E. Young

Monetary Contributions
$10,000-$24,999
Dreamstyle
Remodeling
Garcia Subaru
Jennifer & Tripp Killin
Lauren’s and Lindsay’s Hallmark
Sharon & Luis Ochoa
Pedigree Foundation
Rita & Herb Pitts
PNM Resources
Foundation
PNM Services
Company
John P. Poet
Sandra Richardson
Mary & Joseph Sprinkle
Sandra Wessgar

$5,000-$9,999
Anonymous (5)
AKC Canine Partners* Alpha Dog Marketing, Inc.
Donna & Robert Bradley
Canine Country Club & Feline Inn
Janet & Gary Columb
Coonquest Marine
Goans
Emily & Carl Eckelmann
Linda & Chuck Eldred
Enchantment Pet Resort & Spa
Flying Star Cafe & Satellite Coffee
Sandy Gold
Nan C. Hammer
Margaret I. Keller
Dr. Frances Salman & Koenig
Dr. Timothy N. Lambert & Donna Marie Stumpf
Debby & Bruce Lieberman
Dr. Michael & Judy Muldawer
New Mexico Bank & Trust
Pam & Tim Nichols

$2,500-$4,999
Brabson Library and Educational Foundation
Katherine D.
DeBernardi
Albuquerque Community Foundation, TJ. Stively and Mary Ray Stively Perpetual Endowment Fund
Petroglyph Animal Hospital
Laurel & Ron Shelton
Kay & Daniel Siak
Zia & Dan Tedlar

$1,000,000+
Anonymous
ASPCA
Harbor Lights Fund
Robbie Jones Animal Welfare Fund

$25,000-$49,999
Albuquerque Pet Memorial Service, Inc.
Patrice & Bill Armstrong
Nancy E. Arnold
Marcia S. Bloom
Leslie A. Boni
Nancy & Warren Brakensiek
Anne & Garry Brown
Jim H. Butcher
Century 21 Unica Real Estate
Dr. Judith A. Clary
Eleanor Cleary
COE Properties, Inc.
Gay H. Dewey
Cindy & Randy Edwards
Margaret & Anthony Flyyk
Barbara Friedman
Garcia Ives Nowara, LLC
Julie & James Goodling
John W. & Clara C. Higgins Foundation
Deborah & Richard Hoffman
Buckley Elton Johnson
Mary & Victor Jury, Jr.
Alicia Keyes Toulouse
Kelly King & I. Keith Gordon
Klinger Constructors, LLC
Celina & Ralph Levine
Long Leash On Life
Kathy & William Lowery
Dr. Michael & Cheryl Malizzio
Kim R. Maxwell
Merck Animal Health* Walden I. Minoli

our donors make a difference

Each life-saving day at Animal Humane is made possible through the generosity of individuals, businesses, foundations, event participants, volunteers and passionate pet lovers who bequeath their life’s earnings to benefit homeless pets. The support of our passionate donors has helped us to perform our dedicated work for nearly 50 years. Their giving brings tremendous hope to the pets in our care and to pet parents who rely on our comprehensive services. The following lists reflect support Animal Humane received from July 1, 2013 through June 30, 2014.

In March 2012 we relocated our popular Thrift Shop to 4646 Menaul Blvd. NE. This was the first part of Project Humane and a huge change for our staff, donors, volunteers and faithful shoppers. However, from the moment we opened the doors at our new location, foot traffic from both shoppers and individuals donating items for resale surpassed levels at our previous Virginia Street site. Our 6,000 square-foot Thrift Shop is full of bargains—and generates revenue that is vital to our passionate life-saving work. From dishes and vinyl records to electronics, pet supplies and automobiles...every donation and every purchase benefits the at-risk pets we serve.

In Fiscal Year 2013/2014, our Thrift Shop’s Gross Revenue increased 17% over the previous year to $647,592. Our net income was $331,693, 51% of revenues generated. Revenue from our Thrift Shop represents 13% of our annual operating plan and is a critical source of funding for our services and programs.

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For nearly 50 years, estate gifts have propelled our progress and allowed us to meet the needs of homeless pets and pet owners. From insurance policies to IRAs to trust distributions and cash gifts, every gift makes a difference and each is permanently memorialized in our Main Campus Memorial Bequest Garden. We honor the donors on page 14 whose legacies for compassion will remain alive and working at Animal Humane forever.
Every effort has been made to provide a complete and accurate list of gifts received 7/1/13-6/30/14. Please accept our sincere apologies for any errors or omissions.

*Sponsors of the New Mexico Humane Conference, hosted by Animal Humane Society*
Every pet featured in this report was adopted from Animal Humane.
Select photography provided by Tim Murphy and Falling Star Photography.

Locations

Main Campus
615 Virginia St. SE
Albuquerque, NM 87108
505.255.5523

NE Heights Adoption & Training Center
9132 Montgomery Blvd. NE
Albuquerque, NM 87111
505.323.7387

Thrift Shop
4646 Menaul Blvd. NE
Albuquerque, NM 87110
505.938.7915

Departments

Adoptions: 505.938.7860
Admissions: 505.938.7861
Behavior: 505.938.7900
Donor-subsidized Veterinary Clinic: 505.217.0300
Humane Education: 505.938.7863
Monetary Donations: 505.938.7913
Thrift Shop: 505.938.7915
Volunteer: 505.938.7884

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