

# 2011 Doggie Dash & Dawdle Animal Humane Logo Sales

Doggie Dash & Dawdle is Animal Humane's largest fundraiser and will be held on November 6th at Balloon Fiesta Park. The event contains two races, Dash Bash: A Carnival for Dogs, and Pet Plaza. By supporting Doggie Dash & Dawdle, you are directly helping the dogs and cats at Animal Humane!

## Help Homeless Pets

Selling paper logos is a great way to build excitement about Doggie Dash & Dawdle while raising critical dollars to benefit the programs at Animal Humane.

## It's Easy

Store clerks ask customers at point-of-purchase to buy a paper logo for \$1 to help support Animal Humane. The program will last for 4-6 weeks leading up to Doggie Dash & Dawdle.

- Ask if customer would like to purchase a logo to support Animal Humane.
- \$1 donation is recorded through your register.
- The customer can write his/her name on the logo.
- Display the signed logo in your store to show your community support.
- Send Animal Humane a payment at the end of the 4-6 week program.

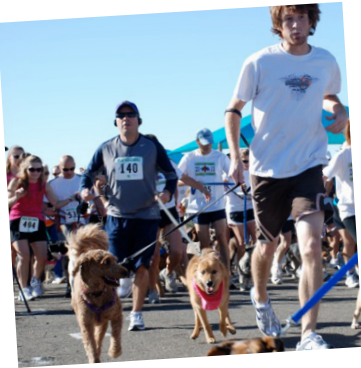
## We Will Be There Every Step of the Way!

- We will supply you with all the tools you need participate in the logo sale including the paper logos and promotional material.
- Your company will be listed on Animal Humane's website (1,000 avg. visitors per day).
- Attend the event to celebrate with us! You will receive two complimentary Doggie Dash & Dawdle event registrations.



Animal Humane  
NEW MEXICO

get details about our organization at  
[AnimalHumaneNM.org](http://AnimalHumaneNM.org)



# Paper Logo Sales Agreement

Please provide our business with:

- 1,000 logos
- 500 logos
- 250 logos
- \_\_\_\_\_ Other amount

Logo papers:  
4" x 5.5"



## Preferred Sales Dates:

- September 15 - October 13 (4 weeks)
- September 15 - October 27 (6 weeks)
- October 1 - October 29 (4 weeks)
- October 1 - November 12 (6 weeks)
- \_\_\_\_\_ Other dates

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

I agree to make a payment to Animal Humane that includes \$1 from every logo sold during the sales program within 30 days from end of sale (checks payable to Animal Humane).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print your name: \_\_\_\_\_

## Thank you!



Please return this form to:  
Bree Ortiz  
505.938.7939  
Fax: 505.265.6470  
breeo@animalhumanenm.org  
615 Virginia St SE, Albuquerque, NM 87108

