



*Doggie Dash & Dawdle is Animal Humane's largest fundraiser and the canine social event of the year. With 3 races, Dash Bash, and Pet Plaza, every dog can have his day!*

## Team Challenge

Do you have friends, family and colleagues who love animals?

Want to spend a heartwarming morning with the dogs under a brilliant New Mexico sky?

Gather a team for the Doggie Dash & Dawdle 2011 Team Challenge and have fun fundraising, while you compete for prizes. The biggest prize of all? Knowing that the funds you've raised will help homeless pets in our community.



**Animal Humane**  
NEW MEXICO

get details about our organization at  
[AnimalHumaneNM.org](http://AnimalHumaneNM.org)

## How to Get Started and a Few Rules:

It's easy to get a team together. First, decide whether you'd like to build a Friends & Family Team or invite your co-workers to start a Corporate Team.

**every dog  
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- Elect a Team Captain & decide on a team name. Then, register your team at: [AnimalHumaneNM.org](http://AnimalHumaneNM.org)
- All team members must register for Doggie Dash & Dawdle, in any combination of races.
- Set a team fundraising goal. Think about the dogs and cats waiting to find good homes—challenge yourself and your team to set a high, yet achievable, goal.
- Start fundraising!
- When anyone donates to a member of your team, your team's giving total increases. The more team members you have, the more funds your team will raise for Animal Humane.



### Friends & Family Teams

Here's one event where the family dog doesn't have to stay behind! Whether your pal's a dashing Dalmatian, a dawdling Daschund, or anything in-between, well-behaved dogs are more than welcome. Gather up the family and recruit all your friends.

### Corporate Teams

Whether you work for one of the largest employers in New Mexico, or spend your days at a small Mom & Pop business, chances are good that many of your colleagues share their lives with 4-legged companions.

When you fundraise and attend the Doggie Dash as a group, you'll find the entire event a wonderful opportunity to:

- Encourage teamwork away from the worksite
- Get to know and enjoy colleagues in an informal setting
- Showcase your company name and get visibility in the community

We can help you recruit members by holding an informal get-together right in your place of business.

Corporate Team Membership isn't reserved only for company employees. Your family members are welcome to join your co-workers and increase your corporate presence at the Doggie Dash & Dawdle. The more the merrier!

### Looking Ahead

Animal Humane | New Mexico is committed to helping your team succeed! We've got plans in the works, including a fun Doggie Dash & Dawdle Kickoff Celebration to build the excitement, a series of Fundraising Workshops to give you the tools and encouragement to bring in the dollars, and scores of prizes and incentives to reward you for your efforts. Stay tuned!

### Need more team members?

Try some of these recruiting tips:

- Use your team's custom webpage to post a picture of your dogs. Tell friends about your team and why people should join or donate.
- Email invitations to friends, family, business associates and beyond.
- Invite your Facebook friends to join your team or donate.
- Don't forget person-to-person is the best way to recruit. Invite friends, family members or colleagues out for coffee, and ask them to join your team. Your enthusiasm is likely to persuade them!

Contact Bree Ortiz, Director of Special Events & Business Support, for more information.  
505-938-7939 or [BreeO@AnimalHumaneNM.org](mailto:BreeO@AnimalHumaneNM.org)